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[Tokyo International University](#)

Tenure-track or tenured faculty position in Consumer Psychology/IT Business

Description

About TIU

Tokyo International University (TIU) offers undergraduate and graduate programs both in Japanese and English. The English track degree program, called E-Track, attracts students from Japan as well as from around the world. The curriculum of the E-Track Program enables students to cultivate a broad educational background and deepen their knowledge in the specialized fields of Business Economics, International Relations, and most recently Digital Marketing and Business, including Consumer Psychology. E-Track also boasts small class size, creating stronger bonds between students and teaching staff.

Outline

Tokyo International University seeks applicants specializing in Consumer Psychology/IT Business with concentrations in one or more of the

Job Information

Location:

Kawagoe, Other / Non-US,
350-1197, Japan

Job ID:

46033867

Posted:

January 10, 2019

Position Title:

Tenure-track or tenured
faculty position in Consumer
Psychology/IT Business

School Name:

Tokyo International
University

Specialties:

Branding, Consumer
Behavior, Online Marketing,
Other

Do you plan on

following areas:

1. Consumer Psychology
2. Digital Psychology
3. Psychology in business-related areas
4. Branding
5. Consumer Marketing

The positions are for Assistant, Associate, or Full Professor level, depending on qualifications.

Successful candidates will be offered either a tenured or 'tenure-track' position depending on experience. The 'tenure-track system' refers to a system under which a newly hired full-time faculty member transitions to tenure status after successfully completing a track period and the tenure screening process for a maximum of five years.

interviewing at the Summer Academic Conference?:

No

Position Start Date:

Fall 2019

Job Duration:

Indefinite

Starting date

September 1, 2019 or April 1, 2020

Content of work

Teaching expectations could involve both undergraduate and graduate levels. TIU operates on a semester basis and each course lesson is held twice per week over the duration of 14 weeks per semester (each lesson is 90 minutes); the successful candidate will be in charge of three courses per semester. All the classes are conducted at TIU's Kawagoe Campus 1. The academic year is from April to March. Spring semester is typically from April to July, and fall semester is typically from September to December.

Responsibilities include advising and working with students from diverse

backgrounds, as well as undertaking quality research.

Address of work location

1-13-1 Matoba-kita, Kawagoe City, Saitama Pref. 350-1197

Compensation

Employment period: if hired as tenured, no-period / if hired as tenure-track, 5 years

A competitive salary is offered. Remuneration package includes health insurance, pension, commuting allowance, annual research fund and individual research office.

Application method

Please specify to which position you are applying and send an email to saiyou@tiu.ac.jp with the following materials attached:

1. Cover letter of application
2. Curriculum vitae (please also include your complete contact details and contact information of three references)
3. List of classes taught (including title of class, brief description of contents, level)
4. Course syllabi of related fields that have been taught at any higher educational institution
5. Full text of three research achievements (i.e. Journal article, publications, etc.)
6. Copy of diploma, transcript or other official document showing

Note

- We request that all application documents be send via e-mail and not by postal mail. Items sent through postal mail cannot be returned.
- Please describe your contact details clearly (phone number, e-mail address, etc.)
- These accounts may experience difficulty receiving e-mails from TIU: @hotmail, @msn, @live, @outlook. Please provide an alternative address if possible.

Selection process

First, a review of applications will be conducted, and only applicants deemed suitable will be contacted and invited for an interview (in person and/or via Skype). Those applicants who are invited to an interview may be requested to submit three Letters of Recommendation from relevant institutions.

For the on-site final interview, reimbursement for round-trip airfare, domestic public transportation allowance, and hotel (one night) will be provided to overseas candidates.

Contact details

Global Talent Acquisition Department

Tokyo International University Foundation

4-23-23, Takadanobaba, Shinjuku, Tokyo 169-0075

Email: [saiyou\[at\]tiu.ac.jp](mailto:saiyou[at]tiu.ac.jp)

Requirements

Candidates must have a PhD in one of the following areas:

1. Consumer Psychology
2. Digital Psychology
3. Psychology in business-related areas
4. Branding
5. Consumer Marketing or
6. Related areas

with practical knowledge of statistical software.

Candidates must have some proven research record and/or practical experience.

Candidates with a proven track record will have to provide evidence of recent and expected publications and 3 recommendation letters. Recent PhD graduates and those expecting to graduate before April 2020 are encouraged to apply.

Fluency in English is required, and knowledge of Japanese would be an asset.

About Tokyo International University

Tokyo International University's E-Track Program began in 2014 with the primary focus of providing students from all around the world with the opportunity to earn a 4-year Bachelor's Degree with majors of Business Economics and International Relations in an all-English curriculum from the heart of Japan.

Studying together with students from over 60 different countries under the counsel of international faculty

that facilitate a truly global atmosphere, E-Track classes allow for the development of a close student-professor relationship. In addition, TIU provides career guidance for students looking for internship and job opportunities in Japan at its well-staffed career development office on campus.

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