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Lubbock

Assistant Professor (Open Rank)

17405BR

Rawls College of Business

Major/Essential Functions

The Area of Marketing and Supply Chain Management in the Rawls College of Business at Texas Tech University invites applications for one to two tenure-track faculty positions at all ranks (assistant, associate, or full professor) to begin in fall 2020 subject to funding approval. Qualified applicants should be prepared to teach marketing strategy, marketing research, and/or marketing analytics at the undergraduate and at the master's level. Expertise in marketing strategy, marketing management, and related domains is desired.

Qualified candidates should have a strong commitment to excellence in teaching (evidenced by positive teaching evaluations, teaching awards, etc.), a demonstrated record or potential for publishing in top-tier academic marketing journals, a desire to participate in doctoral education, and an interest in teaching online classes. Candidates who have very strong records of scholarship supported by extramural funding and who have the proven capacity or clear potential to bring externally sponsored research to Texas Tech University are encouraged to apply. Service duties include program-building, as well as commitment to extra-curricular activities. Service to the department, college, and university is expected. Candidates must hold a doctorate (or must have earned a doctorate by August 2020) from an AACSB International accredited university. Salary and benefits are competitive.

Interested applicants should submit (1) a letter of interest, (2) a curriculum vitae, and (3) a summary of teaching evaluations (in particular, the key "instructor effectiveness" metric) for the last three years. For additional information, please contact the Area Coordinator, Dr. Sreedhar Madhavaram, Box 42101, Texas Tech University, Lubbock, TX 79409-2101, [806-834-8667](tel:806-834-8667), s.madhavaram@ttu.edu. Review of applications will begin immediately, and submission of applications by June 30, 2019 is preferred.

The Area of Marketing and Supply Chain Management offers a Bachelor of Business Administration in both Marketing and Supply Chain Management. In addition, students can enhance their abilities by completing a concentration in sales. The Area will offer a new online MS in Marketing Research & Analytics degree starting Fall 2019. The Area currently has 23 faculty members. Our award-winning faculty members publish research in top

journals in the field and are subject-matter experts in consumer behavior, marketing strategy, sales management, and supply chain management. The Area takes pride in excellence in teaching and has been awarded the Texas Tech University Departmental Excellence in Teaching Award. Additionally, faculty members have been awarded the Chancellor's Excellence in Teaching Award—the highest teaching award offered at Texas Tech—three times, which is more than any other department in the university. In the fall of 2018, the area has launched a new Sales & CRM Center.

The Rawls College of Business is AACSB accredited. It offers a BBA degree with majors in accounting, energy commerce, finance, information systems, marketing, management, and supply chain management. It has three MBA programs: the Professionals MBA, Online MBA and the STEM MBA. It also offers MS degrees in accounting, data science, finance, and marketing research & analytics. In addition, it offers a Ph.D. with concentrations in accounting, finance, information systems & quantitative science, management, and marketing. It has 64 tenured or tenure-track faculty members and 47 non-tenure-track faculty members. The College has approximately 4,000 undergraduate, 675 masters, and 65 doctoral students.

Org Level 1

Texas Tech University

Position Description

Contributes to the university's mission through teaching, research and service, some variation by academic unit.

Required Qualifications

Academic degree as defined by the academic unit and as appropriate for the position held. Demonstrated record of effectiveness as a teacher, a record of peer reviewed publication and/or peer-reviewed creative activity which has contributed to the discipline or field of study, to the candidate's intellectual and artistic development, and to the quality of the academic enterprise; a record of professional service appropriate to the discipline; promise of growth in teaching and research or artistic and creative activity.

Does this position work in a research laboratory?

No

Job Type

Full Time

Required Attachments

Cover Letter, Resume / CV

Pay Basis

Monthly

Pay Statement

Compensation is commensurate upon the qualifications of the individual selected and budgetary guidelines of the hiring department, as well as, the institutional pay plan. For

additional information, please reference the institutional pay plan on the Human Resources webpage.

Travel Required

Up to 25%

Shift

Day

Grant Funded?

No

Job Group

Faculty

EEO Statement

As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service, to the diversity and excellence of the academic community at Texas Tech University. The university does not discriminate on the basis of an applicant's race, ethnicity, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, genetic information or status as a protected veteran. Texas Tech welcomes consideration of dual career and professional couple accommodations.

Salary Grade

800

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