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Lubbock

Visiting Asst Professor (open rank)

20298BR

Rawls College of Business

Position Description

Contributes to the university's mission through teaching, research and service, some variation by academic unit.


About the Department and/or College

Established in 1923, Texas Tech University (TTU) is a public research university in Lubbock, Texas. TTU's enrollment exceeds 35,000, including students from all 50 states and more than 100 foreign countries. The Rawls College of Business currently enrolls more than 4,000 undergraduates, 800 master-level students, 60 doctoral students, and boasts the first separately accredited School of Accounting in Texas. Currently, the School of Accounting enrolls 14 doctoral students. The Carnegie Foundation classifies TTU as having Highest Research Activity (Tier 1). The TTU Red Raiders are charter members of the Big 12 Conference and compete in Division I athletics. The Lubbock metropolitan area is home to more than 300,000 residents and is nicknamed the Hub City due to it being the economic, educational, cultural, and health care hub for West Texas. Lubbock International Airport is served by American, Southwest, and United airlines and currently offers direct flights to and from Austin, Dallas, Denver, Houston, Las Vegas, and Phoenix.

Major/Essential Functions

Texas Tech University invites applications and nominations for a Visiting Professor (open rank) position in the Marketing and Supply Chain Management Area at the Rawls College of Business. For this one-year, non-tenure track position, an experienced teaching professional in marketing research and marketing analytics is desired. The ideal candidate may have a Ph.D. in marketing or an MBA or MS degree in Marketing or closely related field with meaningful industry work experience in marketing research and analytics, university level teaching expertise in marketing analytics and research courses, exceptional communication skills, a strong commitment to teaching excellence, and a student-centered service orientation. Candidates will be expected to teach in the undergraduate, graduate programs like the fully-online MS in Marketing Research and Analytics Program, as required by the

Marketing and Supply Chain Management Area, and have expertise in teaching marketing research, marketing strategy, and marketing and sales analytics related courses at the master's and undergraduate level. Service duties include program-building, as well as commitment to extra-curricular activities. Service to the department, college, and university is expected. The position has a 3-3 teaching load and competitive salary. This new position will assist current faculty as needed with all marketing courses and programs. Effective date of employment will be the beginning of the Fall 2020 semester.

Review of applications will begin immediately. For questions contact: Dr. Sreedhar 
Madhavaram, Box 42101, Texas Tech University, Lubbock, TX 79409-2101, 806-834-8667,
s.madhavaram@ttu.edu

Organization

Texas Tech University

Required Qualifications

Academic degree as defined by the academic unit and as appropriate for the position held. Demonstrated record of effectiveness as a teacher, a record of peer reviewed publication and/or peer-reviewed creative activity which has contributed to the discipline or field of study, to the candidate's intellectual and artistic development, and to the quality of the academic enterprise; a record of professional service appropriate to the discipline; promise of growth in teaching and research or artistic and creative activity

Does this position work in a research laboratory?

No

Job Type

Full Time

Required Attachments

Cover Letter, Resume / CV

Pay Basis

Monthly

Pay Statement

Compensation is commensurate upon the qualifications of the individual selected and budgetary guidelines of the hiring department, as well as, the institutional pay plan. For additional information, please reference the institutional pay plan on the Human Resources webpage.

Travel Required

Up to 25%

Shift

Day

Grant Funded?

No

Job Group

Visiting Faculty

EEO Statement

As an EEO/AA employer, the Texas Tech University System and its components will not discriminate in our employment practices based on an applicant's race, ethnicity, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, genetic information or status as a protected veteran.

Salary Grade

800

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