

Texas Tech University invites applications and nominations for an Instructor of Marketing in the Rawls College of Business. An experienced teaching professional is preferred for this non-tenure track position. At a minimum, candidates must have a MBA or MS degree in marketing or closely related field. The ideal candidate will have a Ph.D. in marketing, meaningful industry work experience in marketing roles, university level teaching expertise in marketing courses, exceptional communication skills, a strong commitment to teaching excellence, and a student centered service orientation. Candidates will be expected to have expertise in core marketing related functions (i.e., strategy, marketing management, sales, consumer behavior, etc.). Candidates who have very strong records of scholarship supported by extramural funding and who have the proven capacity or clear potential to bring externally sponsored research to Texas Tech University are encouraged to apply. Service duties include program-building, as well as commitment to extra-curricular activities. Service to the department, college, and university is expected. The position has a 4-4 teaching load and competitive salary. This position will assist current faculty as needed with all marketing programs. Effective date of employment will be the beginning of the Fall 2017 semester.

Qualified candidates should apply online at <https://www.texastech.edu/careers/> for Requisition 10301BR. Review of applications will begin immediately. For questions contact: Dr. Mayukh Dass, Box 42101, Texas Tech University, Lubbock, TX 79409-2101, 806-834-1924, mayukh.dass@ttu.edu.

Texas Tech University (www.ttu.edu) is located in Lubbock, Texas, a city with a population of over 230,000. It is a comprehensive public research university committed to teaching and the advancement of knowledge with more than 32,000 students in 11 colleges, the Graduate School and the School of Law. As an Equal Employment Opportunity/Affirmative Action employer, Texas Tech University is dedicated to the goal of building a culturally diverse faculty committed to teaching and working in a multicultural environment. We actively encourage applications from all those who can contribute, through their research, teaching, and/or service, to the diversity and excellence of the academic community at Texas Tech University. The university welcomes applications from minorities, women, veterans, persons with disabilities, and dual-career couples.