

Assistant Professor or Associate Professor of Marketing

Posting Information

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Position Title	Assistant Professor or Associate Professor of Marketing
Job Posting Number	20190003FAC
Job Location	San Marcos
Department	Department of Marketing
Position Description	Teaching undergraduate and/or graduate marketing courses, with preference given to teaching digital marketing in the Master of Science in Marketing Program; conducting and publishing high-quality scholarly research; and providing service to the profession, service to the department, service to McCoy College and the university, and the business community that is consistent with the college mission. Teaching may occur in San Marcos and/or the Round Rock Campus.
Required Qualifications	<p>Candidates must have a Ph.D. in marketing or closely related business field from an AACSB international accredited business school.</p> <p>To be eligible for hire at the assistant professor rank, candidates must provide evidence of published and ongoing scholarly work, demonstrated teaching accomplishments, and interest in and ability to teach digital marketing at the graduate level. ABDs will be considered depending on their program completion date.</p> <p>To be eligible for hire at the associate professor rank, candidates must provide evidence of published and ongoing scholarly work, teaching accomplishments, and service responsibilities commensurate with that rank as per standards and requirements established by the college and university.</p>
Preferred Qualifications	Preference will be given to candidates who provide evidence of scholarly research, teaching excellence, and professional work experience related to digital marketing.
Application Procedures	<p>Only applications submitted through the Texas State University website will be accepted and considered https://jobs.hr.txstate.edu/postings/22315. To assure full consideration, please submit the following by June 1, 2018: a cover letter that addresses the required and preferred qualifications, current curriculum vitae, statement of teaching philosophy, statement of research interests, and the contact information of three individuals who will provide references.</p> <p>The confidential review of credentials will begin in June 2018 and will continue until the position is filled. Preliminary interviews will be conducted at the 2018 Summer AMA conference.</p> <p>The selected candidate will be required to provide official transcripts from all degree granting Universities.</p>
Proposed Start Date	Fall 2019
Open Date	
Review Date	06/01/2018
Close Date	
Open Until Filled?	Yes

Legal Notices

Texas State University, to the extent not in conflict with federal or state law, prohibits discrimination or harassment on the basis of race, color, national origin, age, sex, religion, disability, veterans' status, sexual orientation, gender identity or expression.

Employment with Texas State University is contingent upon the outcome of record checks and verifications including criminal history, driving records, education records, employment verifications, reference checks, and employment eligibility verifications.

Texas State University is a tobacco-free campus. Smoking and the use of any tobacco product will not be allowed anywhere on Texas State property or in university owned or leased vehicles.

Texas State University is a member of the Texas State University System. Texas State University is an EOE.

Applicant Documents

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Statement of Teaching Philosophy
4. Statement of Research Interests

Optional Documents

1. DD 214/DD1300
2. Veteran's Preference