

Assistant Professor - Marketing

Institution:	Texas Christian University
Location:	Fort Worth, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	05/01/2019
Type:	Full-Time

Position Number: 2019-F018

School/College: Neeley School of Business

Department: Neeley School Marketing - 51004

Position Description:

The Department of Marketing in the Neeley School of Business at TCU invites nominations and applications for two tenure track positions at the level of assistant professor. The position requires a Ph.D. in marketing or an equivalent field. The ideal candidate will conduct research that has implications for managerial strategy. The position entails conducting state-of-the-art research, teaching at both the undergraduate and MBA level, publishing in top-level marketing academic journals, interacting with business leaders, and performing other faculty duties. The successful candidate is expected to contribute to enhancing the research environment in the Neeley School.

The marketing department offers undergraduate majors in marketing and an MBA concentration in the area. The department also offers customized executive education and an EMBA course in advanced marketing strategy.

TCU is located in Fort Worth, Texas, about 30 miles from Dallas. The Fort Worth/Dallas Metroplex is a thriving metropolitan area of approximately 4 million people and home to a broad range of industries including 17 Fortune 500 companies. Like most private universities in the U.S., TCU was founded by a Christian denomination, but today is an independent institution, attracting student and faculty from many different cultures and faiths. University enrollment is approximately 10,400 students. The Neeley School has about 2300 undergraduates and 400 full-time, professional and EMBA students. More information about the University, School, Department, Faculty, and Center can be found at www.tcu.edu and www.neeley.tcu.edu.

Position Requirements:

Applications and other documentation must be submitted electronically through the TCU HR system at https://tcu.igreentree.com/CSS_Faculty/CSSPage_Welcome.asp. From there, click on "Find Openings" and select "Business Positions."

Applicants should attach the following to the online application: (1) curriculum vita, (2) evidence of teaching activity and excellence, and (3) three references with addresses, email addresses, and phone numbers.

Review of applications will begin immediately and will continue until the position is filled. The search committee will be recruiting at the AMA Summer Educator's Conference, 2019. The starting date for the positions is no later than August, 2020. Requests for additional information or assistance should be directed to:

Human Resources Talent Acquisition

Texas Christian University

hrtalentacquisition@tcu.edu

817-257-7790

As an AA/EEO employer, TCU recruits, hires, and promotes qualified persons in all job classifications without regard to age, race, color, religion, sex, sexual orientation, gender, gender identity, gender expression, national origin, ethnic origin, disability, genetic information, covered veteran status, or any other basis protected by law.

APPLICATION INFORMATION

Contact: Texas Christian University

Online App. Form: https://tcu.igreentree.com/CSS_Faculty/CSSPage_Refer...

Apply through Institution's Website