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Texas Christian University

## Assistant Professor of Marketing

### Description

The Department of Marketing in the Neeley School of Business at TCU invites nominations and applications for a tenure track position at the level of assistant professor. The position requires a Ph.D. in marketing or equivalent field. The ideal candidate will conduct research that has implications for managerial strategy. The position entails conducting state-of-the-art research, teaching at both the undergraduate and MBA level, publishing in top-level marketing academic journals, interacting with business leaders, and performing other faculty duties. The successful candidate is expected to contribute to enhancing the research environment in the Neeley School.

The marketing department offers undergraduate majors in marketing and an MBA concentration in the area. The department also offers customized executive education and an EMBA course in advanced marketing strategy.

TCU is located in Fort Worth, Texas, about 30 miles from Dallas. The Fort Worth/Dallas Metroplex is a thriving metropolitan area of approximately 4 million people and home to a broad range of industries including 17 Fortune 500 companies. Like most private universities in the U.S., TCU was founded by a Christian denomination, but today is an independent institution, attracting student and faculty from many different cultures and faiths. University enrollment is approximately 10,400 students. The Neeley School has about 2300 undergraduates and 400 full-time, professional and EMBA students. More information

### Job Information

**Location:**

Fort Worth, Texas, United States

**Job ID:**

40298383

**Posted:**

April 13, 2018

**Position Title:**

Assistant Professor of Marketing

**School Name:**

Texas Christian University

**Specialties:**

General Marketing

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Fall 2019

about the University, School, Department, Faculty, and Center can be found at [www.tcu.edu](http://www.tcu.edu) and <http://www.neeley.tcu.edu>.

Applications and other documentation *must* be submitted electronically through the TCU HR system at [https://tcu.igreentree.com/CSS\\_Faculty/CSSPage\\_Welcome.asp](https://tcu.igreentree.com/CSS_Faculty/CSSPage_Welcome.asp). From there, click on “Find Openings” and select “Business Positions.”

Applicants should attach the following to the online application: (1) curriculum vita, (2) evidence of teaching activity and excellence, and (3) three references with addresses, email addresses, and phone numbers.

Review of applications will begin immediately and will continue until the position is filled.

Requests for additional information or assistance should be directed to:

Human Resources Talent Acquisition

Texas Christian University

[hrtalentacquisition@tcu.edu](mailto:hrtalentacquisition@tcu.edu)

817-257-7790

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