

# Assistant Professor of Marketing

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TEXAS A&M UNIVERSITY  
SAN ANTONIO

Employer **Texas A&M University-San Antonio**

Location **San Antonio, TX**

Posted **Nov 01, 2017**

Institution Type **Four-Year Institution**

## Posting Details

**Posting Number:** 0601128

**Job Title:** Assistant Professor of Marketing

**FLSA:** Exempt

**Position Type:** Faculty

**Duration of Position:** Full Time

**Work Location:** San Antonio, TX

**Department:** Department of Management and Marketing

**Pay Rate:** Commensurate with experience and qualifications.

**Job Summary/Basic Function:** The College of Business seeks candidates for a full-time, tenure-track appointment beginning in Fall 2018. The appointment is for an Assistant Professor of Marketing. The successful candidate will have an earned doctorate in marketing or a related field by August 2018, and will teach undergraduate and graduate courses in marketing. Quality performance will be expected in teaching, service, and research. The candidate must have 18 graduate hours in every field in which they will teach, and must have evidence of

scholarly productivity. Preference will be given to applicants who can teach courses in marketing analytics, digital and social marketing, or web analytics and who have evidence of effective teaching of marketing courses at the university level. Additionally, preference will be given to applicants with experience with distance education (hybrid and online), and with working with non-traditional or culturally diverse populations.

**Work Hours:** Depends on course schedule. Teaching assignments may include day, night, and weekend classes.

**Special Instructions to Applicants:** Texas A&M University-San Antonio (TAMU-SA) is a new comprehensive university in the established Texas A&M University System serving students from a culturally diverse and largely non-traditional population. The university was created to address the educational needs in South San Antonio and surrounding areas. The current enrollment is approximately 6,500.

Applications for the position are online at <https://employment.tamusahr.com>. Please apply online with the required documents - cover letter and curriculum vitae.

Review of applications will begin immediately. Prior to issuing a letter of appointment, three original letters of recommendation and official transcripts from each degree-granting institution must be received directly by the College of Business.

Please send these materials to:

Cynthia Kinney-Lee  
Texas A&M University-San Antonio  
One University Way, San Antonio, TX 78224  
E-mail: ckinney@tamusa.tamus.edu

If transcripts are from an international institution, it is the responsibility of the prospective faculty member to have the transcripts translated and evaluated by an approved credential evaluator.

- Selected candidates must pass a pre-employment background investigation and degree verification (if required) to be hired for this position.
- The above duties may not be performed in every position with this title and the above functions may not include all related duties that might be performed. This position requires physical activities supportive of the above job duties. Reasonable accommodations will be made as necessary.
- If you are a male age 18 through 25, you must be properly registered with the Selective Service System to be eligible for hire.
- Texas A&M-San Antonio is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to provide equal employment opportunity to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity.

**Posting Date:** 10-31-2017

**Closing Date:** Open Until Filled

**Quicklink for Posting:**

employment.tamusahr.com/applicants/Central?quickFind=52025

**Job Duties**

No Records Found

**Qualifications**

**Education**

**Necessary Qualifications:** Earned doctorate in Marketing or related area, from a regionally accredited institution by August 2017  
18 graduate hours in every field in which candidate will teach.

**Preferred Qualifications:**

**Experience**

**Necessary Qualifications:** Evidence of scholarly potential/productivity.

**Preferred Qualifications:** College or university teaching experience preferred.

Experience with distance education, hybrid, and online classes preferred.

Familiarity with non-traditional commuter

university setting preferred.

Experience working with culturally diverse populations preferred.

### **Other Requirements or Other Factors**

**Other Qualifications for Posting:** Ability to work cooperatively with others and provide excellent customer service to students, employees, and the community.

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