

Assistant/Associate Professor of Marketing, Tenure Track

Institution:	Texas A&M University - Texarkana
Location:	Texarkana, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	11/19/2019
Type:	Full-Time

Job Title

Assistant/Associate Professor of Marketing, Tenure Track

Agency

Texas A&M University - Texarkana

Department

College Of Business, Engineering & Technology

Proposed Minimum Salary

Commensurate

Job Location

Texarkana, Texas

Job Type

Faculty

Job Description

Texas A&M University - Texarkana is seeking to find an outstanding candidate for the Assistant/Associate Professor of Marketing, Tenure Track. The Assistant/Associate Professor faculty position in marketing is responsible for the development, coordination, and teaching of Marketing courses in the College of Business, Engineering, and Technology (CBET). The successful candidate will possess documented capability in teaching, scholarship, and service, and will be expected to foster the growth of first-rate marketing courses, including building on existing strengths within the College and through collaboration with other faculty in CBET. A successful candidate will also be responsible for addressing student needs in Marketing and assisting the Dean in the implementation of



short and long term goals of the College.

TO APPLY: Please upload your cover letter, CV/Resume, 3 professional references with contact information (one must be a supervisor) and copy of your transcript. *You can use your resume or LinkedIn profile to pre-populate the online application.*

Education Requirements:

Minimum

- Earned doctorate or ABD in Marketing from an AACSB accredited or equivalent college or university

Qualifications and Experience:

Minimum

- Documented capability of teaching, scholarship, and service in Marketing commensurate for appointment at the assistant or associate professor rank
- Good skills in written communications and interpersonal relations

Preferred Qualifications and Experience:

- A documented understanding of course development, course management, teaching, and quality assurance at the college or university level
- Experience in research productivity, including publication knowledge and understanding of peer-reviewed research processes
- Good teaching evaluations
- Record of university and community service
- Experience in teaching upper or lower division Marketing courses, both face-to-face and online
- Familiarity with accreditation processes (e.g., SACSCOC, AACSB, etc.) and assessment, including data collection, organization, and analysis
- Experience with student-centered learning
- Ability to assist with university and professional service activities, including national and international outreach to, and collaboration with, industry and other academic institutions
- Commitment to the needs of a diverse educational community, including working and communicating across a broad range of disciplines
- Expertise and knowledge in digital and social media marketing

ESSENTIAL FUNCTIONS:

- Teach undergraduate and/or graduate courses in marketing and coordinate with other programs to deliver marketing outcomes related to curricular and student needs and to the strategic priorities of the College
- Help provide oversight of existing and upcoming programs in Marketing and provide input for programmatic changes (e.g., new courses)

- Conduct necessary responsibilities related to the Marketing program, including SACS and AACSB program obligations
- Foster interdisciplinary initiatives that broaden the interests and research of students participating in Marketing courses
- Engage with external communities and professional bodies to further the strategic interests and strengths of CBET
- Engage in innovative research
- Work with the Dean to represent the College at various meetings, conferences, and University functions as necessary
- Engage in service related responsibilities representing the Marketing program, the College of Business, Engineering, and Technology, and the University.
- Teaching and service activities will be equal to the equivalent of up to four courses per academic semester
- Perform other site and position specific responsibilities as assigned by the Dean

OPEN UNTIL FILLED

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

APPLICATION INFORMATION

Contact: Texas A&M University - Texarkana

Online App. Form: https://tamus.wd1.myworkdayjobs.com/en-US/TAMUT_E...

Texas A&M University-Texarkana is an Equal Opportunity Employer. Employment is contingent on (1) proof of eligibility to work in U.S., and (2) proof of compliance with the Selective Service Act. This is a security sensitive position - background check will be conducted.

Apply through Institution's Website