

Assistant Professor - Marketing

Institution:	Texas A&M University - Kingsville
Location:	Kingsville, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	03/14/2019
Type:	Full-Time

**Job Title**

Assistant Professor - Marketing

Agency

Texas A&M University - Kingsville

Department

Management, Marketing & Information Systems

Proposed Minimum Salary

Commensurate

Job Location

Kingsville, Texas

Job Type

Faculty

Job Description

Texas A&M University-Kingsville (TAMUK), a Carnegie classified Doctoral University with High Research Activity, invites applications for the position of Assistant Professor of Marketing, in the Department of Management, Marketing, and Information Systems, in the College of Business Administration, to begin employment on August 1, 2019. Applicants will have a demonstrated teaching interest in marketing/retail and sales would be an asset

but not a prerequisite for the position. Responsibilities include teaching undergraduate and graduate offerings in the College, course and program development, research, and service to the department, College and University. The faculty member must be committed to the highest standards of higher education in business, diversity, and equal opportunity.

Required Qualifications:

- Ph.D. with a focus on Marketing from an AACSB-accredited institution, or a terminal degree in a related field
- Demonstrate a record of prior teaching excellence at the university level
- Demonstrate an ability to work in a collegial atmosphere as part of a team
- Possess excellent communication and interpersonal skills
- Have awareness of and sensitivity to educational goals of a multicultural population as might have been gained in cross-cultural study, training, teaching and other comparable experiences

Responsibilities:

- Teaching assignments are at both the graduate and undergraduate levels utilizing traditional and accelerated formats
- Active engaged in scholarly activities evidenced by: conducting research, developing grants, presenting professional papers, and publishing in peer-reviewed journals; stay research active per AACSB standards for a "scholarly academic," by continued publication of peer-reviewed journal articles and/or other scholarly activities
- Must address the needs of a student population of great diversity - in age, cultural background, ethnicity, primary language and academic preparation - through course materials, teaching strategies and mentorship
- Develop and sustain collegial and productive relationships with on- and off-campus constituencies including alumni, business professionals, and funding sources
- Teach at the undergraduate and/or graduate level in an area(s) to be determined by the candidate's interest and experience and the needs of the department.

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

APPLICATION INFORMATION

Contact: Human Resources
Texas A&M University - Kingsville

Online App. Form: https://tamus.wd1.myworkdayjobs.com/en-US/TAMUK_E...

Texas A&M University-Kingsville is committed to excellence, the University invites applications from all qualified applicants. EEO/AA/ADA

Apply through Institution's Website

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