

0602650- Assistant Professor of Marketing

Institution:	Texas A&M University - Kingsville
Location:	Kingsville, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	06/15/2017
Application Due:	Open Until Filled
Type:	Full Time

Job Summary: The Department of Management, Marketing, and Information Systems at Texas A&M University- Kingsville (TAMUK) invites applications for a tenure-track position in marketing beginning fall 2018. The college is also interested in candidates that could start in spring 2018.



We seeking the best possible candidates without regard to subfield of specialization, who exhibit course flexibility and a willingness to teach across all programs, including both undergraduate and graduate. Interest in business analytics is a plus. The position will be at the rank of Assistant Professor.

The College of Business Administration serves approximately 800 undergraduate and graduate students, has a collegial faculty and many opportunities for professional and personal development.

Job Responsibilities: Responsibilities include teaching nine credit hours per semester, research leading to quality referred journal publications; college and university service. Specific courses to be taught could include: Retail Marketing Management, Consumer Behavior, Online Marketing, Sustainable Marketing Sales, Business Negotiation Skills, Integrated Marketing Communications, Principles of Marketing, Marketing Management and Analytics, International Marketing, and Marketing Research.

Faculty members are expected to engage in service activities related to the Management, Marketing, and Information Systems department, the College of Business, and the University. Within the department, service requirements will also include participation in college accreditation efforts, efforts to engage and retain students, support students' clubs, and connect TAMUK with the business community in South Texas.

A successful candidate will join a college that is committed to students' excellence, innovative and engaged instruction combined with scholarly productivity.

Minimum Qualifications: 1. Candidate should hold a relevant doctoral degree from an AACSB-accredited institution.

ABDs may be considered; but must provide strong evidence that the doctoral degree will be completed prior to the arrival on campus.

Candidates in dissertation stage will be considered if the degree completion date is expected to be close to the appointment date.

2. Candidate must demonstrate the potential to pursue a balanced commitment to excellent teaching, productive research, and active service.

3. Candidate must possess the ability to work with students of diverse ethnic and economic backgrounds.

4. Candidates must have at least 18 graduate hours from a regionally accredited institution or university for every field in which they will teach.

Salary: Commensurate with qualifications

APPLICATION INFORMATION

Contact: Texas A&M University Kingsville

Online App. Form: <https://javjobs.tamuk.edu/applicants/Central?quickFind=...>

Texas A&M University-Kingsville is committed to excellence, the University invites applications from all qualified applicants. EEO/AA/ADA

Apply through Institution's Website

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