



0602163 - Assistant Professor of Marketing

Institution: [Texas A&M University - Kingsville](#)
Location: Kingsville, TX
Category: Faculty - Business - Marketing and Sales
Posted: 06/24/2015
Type: Full Time

Job Summary: The Department of Management, Marketing, and Information Systems at Texas A&M University-Kingsville (TAMUK) invites applications for a tenure-track position in marketing beginning Fall 2016.



We are seeking the best possible candidates without regard to subfield of specialization, who exhibit course flexibility and a willingness to teach across all programs, including both undergraduate and graduate. Interest in business analytics is a plus. The position will be at the rank of Assistant Professor.

The successful candidate will join a college that is committed to students' excellence, innovative and engaged instruction combined with scholarly productivity.

Preferred candidates will also have relevant professional experience and professional certification. The successful candidate will be expected to teach undergraduate and graduate classes both on-campus and on-line.

The college is also interested in candidates that could start in spring 2016.

Job Responsibilities:

1. Teaching nine credit hours per semester, research leading to quality refereed journal publications.
2. College and university service. Specific courses to be taught could include: Retail Marketing Management, Consumer Behavior, Internet as a Marketing Tool,
3. Sustainable Marketing, Sales, Business Negotiation Skills, Promotion & Social Media, Principles of Marketing, Marketing Management and Analytics, Global Marketing, Supply Chain Management, International Marketing, and Marketing Research.

Minimum Qualifications:

1. Doctorate in designated business areas or a closely related field from an AACSB accredited institution. Candidate must have 18 graduate credit hours for every field in which they will teach.
2. ABDs may be considered; but must provide strong evidence that the doctoral degree will be completed prior to arrival on campus.

3. Candidates in dissertation stage will be considered if the degree completion date is expected to be close to the appointment date.
4. Candidates must demonstrate the potential to pursue a balanced commitment to excellent teaching, productive research, and active service.
5. Ability to work with students of diverse ethnic and economic backgrounds.

Salary: Commensurate with qualifications

Application Information

Contact: Texas A&M University Kingsville

Online <https://javjobs.tamuk.edu/applicants/Central?quickFind=54922&jtsrc=www.high>

App. Form: <eredjobs.com&jtrfr=www.peopleadmin.com&adorig=PA>

More Information on Texas A&M University - Kingsville

[Institutional Profile](#)

[Current openings](#) for Texas A&M University - Kingsville on HigherEdJobs.

[Human Resources](#)

[Employment](#)

Texas A&M University-Kingsville is committed to excellence, the University invites applications from all qualified applicants. EEO/AA/ADA

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