

## Assistant Professor of Marketing

<b>Institution:</b>	Texas A&M University - Kingsville
<b>Location:</b>	Kingsville, TX
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	02/26/2020
<b>Type:</b>	Full-Time



### Job Title

Assistant Professor of Marketing

### Agency

Texas A&M University - Kingsville

### Department

Management, Marketing & Information Systems

### Proposed Minimum Salary

Commensurate

### Job Location

Kingsville, Texas

### Job Type

Faculty

### Job Description

The Department of Management, Marketing, and Information Systems at Texas A&M University - Kingsville (TAMUK) invites application for a tenure-track position in Marketing.

We are seeking the best possible candidates without regard to subfield of specialization, who exhibit course flexibility and a willingness to teach across all programs, including both

undergraduate and graduate. Interest in business analytics is a plus. The position will be at the rank of Assistant Professor.

The College of Business Administration serves approximately 800 undergraduates and graduate students, has a collegial faculty and many opportunities for professional and personal development.

Responsibilities include teaching nine credit hours per semester, research leading to quality referred journal publications; college and university service. Specific courses to be taught could include: Retail Marketing, Management, Consumer Behavior, Online Marketing, Sustainable Marketing, Sales, Business Negotiation Skills, Integrated Marketing Communications, Principles of Marketing, and Marketing Research. Faculty members are expected to engage in service activities related to the Management, Marketing, and Information Systems department, the College of Business, and the University. Within the department, service requirements will also include participation in college accreditation efforts, efforts to engage and retain students, support students' clubs and connect TAMUK with the business community in South Texas.

A successful candidate will join a college that is committed to students' excellence, innovative and engaged instruction combined with scholarly productivity.

- Candidate should hold a relevant doctoral degree from an AACSB-accredited institution.
- Candidate must demonstrate the potential to pursue a balanced commitment to excellent teaching, productive research and active service.
- Candidate must possess the ability to work with students of diverse ethnic and economic backgrounds.
- Candidates must have at least 18 graduate hours from a regionally accredited institution or university for every field in which they will teach.
- Preferred candidate will have relevant professional experience and professional certification. Proficiency in SAP, R/Python programming languages is highly desirable.

Selected candidates must pass a pre-employment background investigation to be hired for this position.

Prior to issuing letter of appointment, official transcripts must be received directly from each degree-granting institution by the Office of the Provost, Texas A&M University - Kingsville, MSC 102, Kingsville, Texas 78363-8202.

The above duties may not be performed in every position with this title and above functions may not include all related duties that might be performed. Requires physical activities supportive of the above job duties. Reasonable accommodations will be made as necessary. If you are a male age 18 through 25, you must be properly registered with the Selective Service System to be eligible for hire. Texas A&M University - Kingsville is committed to excellence; the University invites application from all qualified applicants.

Texas A&M University - Kingsville is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer.

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

## APPLICATION INFORMATION

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**Contact:** Human Resources  
Texas A&M University - Kingsville

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**Online App. Form:** [https://tamus.wd1.myworkdayjobs.com/en-US/TAMUK\\_E...](https://tamus.wd1.myworkdayjobs.com/en-US/TAMUK_E...)

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Texas A&M University-Kingsville is committed to excellence, the University invites applications from all qualified applicants. EEO/AA/ADA

Apply through Institution's Website

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