



Assistant/Associate Professor of Business Analytics

Institution:	Texas A&M University - Commerce
Location:	Commerce, TX
Category:	<ul style="list-style-type: none"> ■ Faculty - Business - Other Business ■ Faculty - Business - Marketing and Sales
Posted:	12/23/2016
Application Due:	Open Until Filled
Type:	Full Time

System Member Institution/Agency: TEXAS A&M UNIVERSITY - COMMERCE (TAMUC)

Department: MARKETING & BUSINESS ANALYTICS / 21-122070

Posting Number: F00031FY17

Salary: Commensurate

Pay Basis: Annually

Budget Type: Budgeted/Benefits - Full-Time

Is this position restricted by the Patriot Act? No

Is this position D.O.T. regulated? No

Job Summary

The Department of Marketing and Business Analytics is seeking applications for a tenure-track Assistant/Associate Professor of Business Analytics position to start in the Fall 2017 semester or sooner if possible.

The Department's M.S. in Business Analytics degree is an approved Science, Technology, Engineering, and Math (STEM) program.

Responsibilities include teaching undergraduate and graduate courses in Business Analytics online or face-to-face in all locations, research productivity, advising, as well as department, college and university service.

Major/Essential Duties of Job

Primary responsibilities include:

- Teaching undergraduate and graduate level courses in Business Analytics;
- Designing, implementing, and publishing research;
- Preparing syllabi;
- Updating course materials;
- Developing curriculum;
- Delivery of instruction both online and on any of the university campuses. Instructional duties may include teaching during the day, in the evening, or on Saturday;
- Working collaboratively with faculty and staff to implement departmental programs;
- Providing service to the department, college, university and public schools, and community; and
- Continual learning to stay current with research, best practices in teaching, and technological applications in the classroom, including online teaching.

Texas A&M University-Commerce is committed to promotion of diversity and thus the candidate should facilitate a work environment that encourages knowledge of, respect for, and ability to engage with those of other cultures or backgrounds. The candidate should have an understanding and knowledge of multicultural and diversity issues, and their potential applications to pedagogy, programming, and service activity.

Occasional Duties

- Advising students;
- Student recruiting;
- Program development;
- Maintaining relationships with area businesses:
- Cultivating internships which includes coordinating/aiding internship placement.
- Other duties as assigned.

Required Education and Experience

- Ph.D. in Business Analytics or other very closely related discipline.

(Candidates that are ABD will be considered but preference will be given to candidates with completed degrees. ABD candidates must submit proof of degree prior to starting employment.)

- A minimum of 18 hours in Business Analytics or other very closely related discipline is required.
- A minimum of 6 years of established teaching and research record is required to be considered at the Associate level. Credit for some of those years may be considered toward the tenure process at Texas A & M University - Commerce.

Required Special Knowledge, Abilities, and Skills

- Solid knowledge in the latest business analytics techniques such as statistical modeling, SQL, Excel data analysis, R software, Python, or Hadoop, etc. Our department has a highly active and collaborative research atmosphere.
- Applied business experience in their field as well as other business experience.
- Scholarly publication record or scholarly potential.
- Strong interpersonal skills and the ability to work collaboratively with a team of professionals.
- Good written and oral communication skills.
- Commitment to high quality teaching.

Dedication to high standards and student success.

- An on-going and well planned research agenda

Preferred Special Knowledge, Abilities, and Skills

- Additional desired experience/expertise as Marketing and Business Analytics. There is interest in a focus on analytics because this emerging field has a very high industry demand. We seek candidates with the interest and ability to teach a broad scope of analytic related courses and some experience in the field.
- Preferences will be given to candidates who have published or have the potential to publish in quality journals such as the Journal of Business Research and journals listed in the Senior Scholar Basket of AIS. Preferred research topics are cyber security, IT auditing, and healthcare analytics.

Other Requirements or Other Factors

- Successful candidates will be required to teach online and face-to-face graduate and undergraduate courses in business analytics both at the Commerce campus and other sites where our programs are offered.
- Successful candidate is expected to have successful teaching & research record and a commitment to high quality research, teaching, and service to department, college,

university, profession, and community and seek internal and external funding.

APPLICATION INFORMATION

Contact:	Texas A&M University - Commerce
Online App. Form:	https://jobpath.tamu.edu/postings/105304

The Texas A&M System is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

Apply through Institution's Website

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