

## Assistant Professor of Marketing

<b>Institution:</b>	Texas A&M University - Central Texas
<b>Location:</b>	Killeen, TX
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	01/08/2020
<b>Type:</b>	Full-Time



TEXAS A&M  
UNIVERSITY  
CENTRAL TEXAS™

### Job Title

Assistant Professor of Marketing

### Agency

Texas A&M University - Central Tx

### Department

College of Business Administration

### Proposed Minimum Salary

Commensurate

### Job Location

Killeen, Texas

### Job Type

Faculty

### Job Description

The College of Business Administration (COBA) at Texas A&M University University-Central Texas welcomes highly qualified applicants to fill a need for an Assistant Professor of Marketing starting in fall 2020. This is a nine month, tenure-track position with optional

limited summer teaching opportunities. Application reviews will begin in January 2020.

Established as an independent member of the Texas A&M University System in 2009, A&M-Central Texas is a friendly and dynamic regional teaching institution that prides itself on excellence in instruction, but also embraces a growing emphasis on research. A&M-Central Texas is truly unique in that it is an upper- and master-level institution, offering only the junior- and senior-level coursework needed to successfully complete baccalaureate degrees, and all coursework leading to the completion of master's degrees. As such, A&M-Central Texas maintains active partnerships with the three major community colleges within the Austin and Central Texas region, as well as with Fort Hood, a premier outpost of the U.S. Army and one of the largest military installations in the world.

COBA is currently seeking AACSB accreditation. Our initial self-evaluation report was accepted in April of 2019, and we are presently on pace for accreditation in a few years. We are eager to have dynamic and collegial new faculty members partner with us in these efforts.

A&M-Central Texas is located on the southern edge of Killeen, TX, a city of approximately 150,000 located about halfway between Austin and Waco-about 60 miles either way. Our faculty members enjoy a wide variety of living options by virtue of the diversity in the area-from quiet and rural to bustling and cosmopolitan. It is an easy drive to great art, food, shopping, and night life as well as to hunting, fishing, hiking, and camping for those who prefer the outdoors. Central Texas is a great place to start and raise a family, and features light traffic and a low cost of living. The university is about a three hour drive from Dallas, three and a half from Houston, two from San Antonio, and one from Waco and Austin.

#### **Responsibilities:**

The candidate will be expected to teach three to four courses per term at the undergraduate and graduate level (depending on qualifications and scholarship), in both face-to-face and online formats. Other responsibilities include maintaining appropriate office hours, offering timely responses to student inquiries, attending departmental and university functions, and performing other related duties as assigned. New faculty members are exempt from service assignments in their first year. After the first year, the usual service load is one college and one university committee assignment, with ad hoc committees being filled as needed. A commitment to scholarship and publication is necessary for promotion and tenure, as well as a reduced teaching load.

#### **Minimum Qualifications:**

- Must be awarded a PhD or DBA in marketing (as a major or primary emphasis area) from an AACSB accredited institution by summer 2020
- Must be able to provide quality instruction at the undergraduate level in marketing research and in digital and internet marketing
- Must be able to demonstrate a commitment to scholarship and the potential to publish academic work in refereed journals

#### **Preferred Qualifications:**

- Should be able to provide quality instruction in courses such as brand management, services marketing, marketing management/strategy, marketing principles and/or other

electives of interest and need

- Should have industry experience
- Should have collegiate teaching experience, including online
- Should have publications or other significant scholarship

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

## APPLICATION INFORMATION

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**Contact:** Texas A&M University - Central Texas

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**Online App. Form:** [https://tamus.wd1.myworkdayjobs.com/en-US/TAMUCT\\_...](https://tamus.wd1.myworkdayjobs.com/en-US/TAMUCT_...)

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Males, age 18 through 25, must be properly registered with the Selective Service System to be eligible for hire. This position is designated as a security sensitive position and requires a satisfactory criminal history background check. Texas A&M University-Central Texas, an Equal Opportunity and Affirmative Action Employer and Educator, is committed to excellence through diversity.

Apply through Institution's Website

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