

TEMPLE UNIVERSITY
FOX SCHOOL OF BUSINESS AND MANAGEMENT
Philadelphia, PA

Associate Professor in Marketing

JOB QUALIFICATIONS:

The Fox School of Business at Temple University, accredited by AACSB International, seeks candidates at the Senior Assistant or Associate Professor level, starting in January or August 2017, in the Marketing area.

Qualified candidates are required to hold a Ph.D. in Marketing or a related field with strong quantitative skills especially in the digital marketing analytics area. Candidates should have a strong record of research publications in A level marketing journals. Salary and teaching load are competitive and commensurate with qualifications. Starting date is negotiable.

Applications should include (a) cover letter, (b) full curriculum vitae, (c) a brief statement of current and future research interests, (d) evidence of excellence in teaching (i.e., evaluations), and (e) the names and contact information for three references.

Kindly submit the above items electronically to:

Dr. Michael F. Smith
Department Chair, Marketing and Supply Chain Management, Fox School of Business
1801 Liacouras Walk (006-01), 512 Alter Hall
Philadelphia, PA 19122
msmith@temple.edu

Temple University of the Pennsylvania Commonwealth System of Higher Education serves over 38,000 students around the globe, and is one of the three major state-related, research universities in Pennsylvania. Established in 1918, and with more than 8,000 students and nearly 200 full-time faculty, the Fox School of Business is one of the largest, most comprehensive business schools in the region and nation, offering Bachelors, Masters, Executive Masters, PhD and Executive DBA Programs in traditional and specialized areas at urban and suburban campuses in the Philadelphia region and worldwide.

In its most-recent rankings, *U.S. News & World Report* ranked the Fox School's Online MBA Program #1 in the nation, the Global MBA Program #41, and its Part-time Professional MBA Program #20 in the U.S. This year, *Financial Times* ranked the Fox Executive MBA Program in the top 15 among U.S.-based programs, while *The Economist* ranked the EMBA in the top 45 globally and 28th nationally. The Global MBA Program continued to climb in *The Economist's* annual "Which MBA?" rankings to the No. 33 slot nationally, which is a nine-spot leap from last year. In addition, the Fox School's undergraduate Risk Management and Insurance Program is ranked among the top 5, while the International Business Administration and Management Information Systems programs are ranked in the top 15 in the U.S. The Fox School is also ranked among the best in the nation for entrepreneurship programs.

Philadelphia is the fifth largest city in the United States and is a major cultural center with a high concentration of dining and other attractions, as well as easy international access. Housing and living costs in Philadelphia are among the lowest of major U.S. cities. Philadelphia also has a significant presence of IT, financial services, pharmaceutical and other industries, providing opportunities for interaction with businesses and research.

Temple University is an Equal Opportunity/Affirmative Action Employer and specifically invites applications from women and minorities.

Temple University's **Annual Security and Fire Safety Report** contains statistics, policies, and procedures related to campus safety and can be found at: www.temple.edu/safety/asfr/. You may request a copy of the report by calling Temple University's Campus Safety Services at 215-204-7900.

Additional information is available from the university, college and department websites at: www.fox.temple.edu.