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Tecnológico de Monterrey

Assistant / Visiting Professor in Marketing

Description

Tecnológico de Monterrey invites applications for **full-time assistant professors** and **visiting professors in Marketing**

Full-time assistant professors will be expected to take a leadership role in their area of expertise, developing and teaching courses, conducting high quality research leading to publications in top academic journals, and actively participating in the life of the school. Research is highly valued and strongly supported through a reduced teaching load, access to internal and external research funds, excellent facilities, and a collaborative, research oriented environment.

Visiting professors will be expected to take a leadership role in their area of expertise, developing and teaching courses, and conducting academic activities in one of our 4 academic development tracks for professors: *Consulting, Entrepreneurship, Educational Innovation or Research*. In the research track, candidates are encouraged to conduct high quality research leading to publications in top academic journals, and actively participating in the life of the school. Open positions in 5 different regions: Monterrey, Guadalajara, Querétaro, Mexico City and Puebla.

About the Business School at Tecnológico de Monterrey

Job Information

Location:

Monterrey, Nuevo Leon,
64849, Mexico

Job ID:

41883406

Posted:

June 19, 2018

Position Title:

Assistant / Visiting Professor
in Marketing

School Name:

Tecnológico de Monterrey

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Spring 2019

EGADE Business School is the graduate studies institution at Tecnológico de Monterrey. It is accredited by AACSB, EQUIS, and AMBA and was awarded Five Palms by Eduniversal Global Rankings and Ratings Agency. EGADE Business School has been consistently ranked in the top 3 in Latin America by America Economía. The School offers graduate academic programs (Masters and PhD) and executive education in Mexico at three sites: Monterrey, Mexico City, and Guadalajara. For more information about EGADE Business School, please visit: <http://www.egade.mx>

Job Duration:

Indefinite

Salary:

\$61,000.00 - \$82,000.00
(Yearly Salary)

Tecnológico de Monterrey is one of the Top 10 universities in LATAM and Top 50 of the private universities in the world, according to the QS World University Ranking. The Times Higher Education World University Ranking considers it #1 in Mexico and #6 in LATAM. In addition, the Southern Association of Colleges and Schools of the United States accredit our university. For more information about Tecnológico de Monterrey, please visit: <https://www.tec.mx/en>

Appointment date:

January or August 2019

Application procedure:

Interested candidates should submit an application package including the following: curriculum vitae, cover letter, evidence of academic credentials that might include student evaluations, publication in academic journals, etc. and contact information of three references.

Review will begin immediately and will continue until positions are filled.

Requirements

Qualifications

- PhD. in Marketing or any related field.
- Professional work experience in business related to discipline is highly desirable.

- Commitment to high quality teaching as evidenced by student evaluations.
- Commitment to high quality research as evidenced by recent publications.
- Use of experiential learning techniques.

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