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## Assistant Professor-Marketing

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### Job Title

Assistant Professor-Marketing

### Agency

Tarleton State University

### Department

Marketing & Computer Information Systems

### Proposed Minimum Salary

Commensurate

### Job Location

Stephenville, Texas

### Job Type

Faculty

## About Us



Tarleton State University - a beacon of personal attention, memorable history and exciting future - is founding member of The Texas A&M University System.

It offers a welcoming, student-focused environment while aspiring to be the premier comprehensive regional university in the nation, proclaiming a global perspective and a pioneering spirit that prepares its graduates for professional careers. Texans Know How.

Beginning as John Tarleton College in 1899, today the university offers cutting-edge academic facilities and international-class faculty with extensive real-world experience. Enrollment tops 13,000 students from 45 states and 20 foreign countries. Complementing the home campus in Stephenville, Tarleton

## Job Description

Applications accepted only online at [www.tarleton.edu/jobs](http://www.tarleton.edu/jobs)

The Department of Marketing and Computer Information Systems is seeking enthusiastic applicants for an Assistant Professor of Marketing position beginning Fall 2020. The successful candidate will be responsible for teaching undergraduate and graduate courses in Marketing, including but not limited to Principles of Marketing, Sales, Consumer Behavior, Retailing, Promotional Strategy, Supply Chain Management and Logistics, Marketing Analytics, and Social Media. Individual may be afforded the opportunity to develop courses in their area(s) of interest. Individual will assist Marketing faculty with program development, assessment, and expansion of course offerings. Faculty are expected to teach on the main campus in Stephenville, online, and occasionally in our off-campus locations in Fort Worth, Waco, and Midlothian and with courses offered during the day, evenings, and/or weekends.

- Finalists being interviewed for the positions may be expected to make a presentation to faculty and students. Summer teaching is typically available but is contingent upon University funding.
- Salary commensurate with experience
- For additional information regarding the College of Business Administration and the Department of Marketing and Computer Information Systems, please go to: <https://www.tarleton.edu/coba/>
- Applications only accepted online at <https://www.tarleton.edu/jobs/>

### Responsibilities:

70% Teaching: Develop, implement and review effective teaching/learning processes, incorporating appropriate methodology, technology and other tools; Remain current in discipline and update course content when appropriate to reflect current levels of student knowledge in the discipline; Develop a system for ongoing evaluation of both teaching and learning, including expectations of student competency and student learning outcomes; Work in partnership with immediate supervisor through a formal system of evaluation of instruction to identify strengths and weaknesses and identify professional development activities to improve student learning.

20% Research, Scholarship and Creative Activity: Demonstrate a record of ongoing research, scholarship or creative activity appropriate to your academic discipline.

10% Service: Maintain appropriate schedule of office hours for student access and inquiry; Work in partnership with student success personnel on student advising and orientation. Participate in institutional service roles such as but not limited to, college committees, club sponsorship, advisory committees, and student/faculty recruitment

### Minimum qualifications include:

maintains centers in Fort Worth, Waco, Midlothian, RELLIS-Bryan and a global campus online.

More than 60 bachelor's programs fill six colleges: Agricultural and Environmental Sciences; Business Administration; Education; Health Sciences and Human Services; Liberal and Fine Arts; and Science and Technology. The College of Graduate Studies administers more than 30 advanced degree programs, including the Ed.D. in educational leadership and the Ph.D. in criminal justice.

Tarleton research seeks solutions to global concerns, like the Texas Institute for Applied Environmental Research conducting analyses to resolve environmental issues and the Southwest Regional Dairy Center developing ways to convert animal waste to energy.

The university's most recent advances include a new Engineering Building to house the rapidly growing School of Engineering and Engineering Technology, a new academic multipurpose building on the 80-acre Fort Worth campus near Chisholm Trail Parkway, the new Animal and Plant Sciences Center with classrooms, laboratories and retail sales space, and \$26 million in upgrades and expansion of venerable Memorial Stadium.

Tarleton State University is an Equal Opportunity/Affirmative Action/Veterans/Disability Employer. If you need assistance in applying for this job, please contact (254) 968-9128.

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Doctorate in Marketing or closely related field, preferably from an AACSB accredited institution, with a minimum of 18 graduate hours in Marketing. ABD status may be considered as long as all degree requirements, including dissertation, defense of dissertation, and comprehensive examinations, have been successfully completed within one year of appointment. Candidate must demonstrate a commitment to impact, innovation, and engagement in teaching, service, intellectual contributions to the discipline, and have a strong desire to be a collegial member of the department and College of Business Administration.

**Preferred qualifications include:**

Doctorate in Marketing or closely related field from an AACSB accredited institution; Demonstrated record of engagement, innovation, and impact in teaching a variety of Marketing courses at the undergraduate and graduate level; Demonstrated commitment to engagement, innovation, and impact in intellectual contributions to Marketing discipline [already identified as a requirement above]; Relevant professional experience in Marketing/Marketing-related areas; Appropriate professional certification(s) in field of study.

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.

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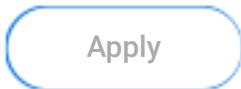
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