

EXTERNAL JOB POSTING

TARLETON STATE UNIVERSITY (A PART OF THE TEXAS A&M UNIVERSITY SYSTEM)

COLLEGE OF BUSINESS ADMINISTRATION DEPARTMENT OF MARKETING AND COMPUTER INFORMATION SYSTEMS

Requisition #: R-019084

Job Title

Assistant Professor-Marketing

Agency

Tarleton State University

Department

Marketing & Computer Information Systems

Proposed Minimum Salary

Commensurate

Job Location

Stephenville, Texas

Job Type

Faculty

Job Description

Applications accepted only online at www.tarleton.edu/jobs

The Department of Marketing and Computer Information Systems is seeking enthusiastic applicants for an Assistant Professor of Marketing position beginning Fall 2020. The successful candidate will be responsible for teaching undergraduate and graduate courses in Marketing, including but not limited to Principles of Marketing, Sales, Consumer Behavior, Retailing, Promotional Strategy, Supply Chain Management and Logistics, Marketing Analytics, and Social Media. Individual may be afforded the opportunity to develop courses in their area(s) of interest. Individual will assist Marketing faculty with program development, assessment, and expansion of course offerings. Faculty are expected to teach on the main campus in Stephenville, online, and occasionally in our off-campus locations in Fort Worth, Waco, and Midlothian and with courses offered during the day, evenings, and/or weekends.

- Finalists being interviewed for the positions may be expected to make a presentation to faculty and students. Summer teaching is typically available but is contingent upon University funding.
- Salary commensurate with experience
- For additional information regarding the College of Business Administration and the Department of Marketing and Computer Information Systems, please go to: <https://www.tarleton.edu/coba/>
- Applications only accepted online at <https://www.tarleton.edu/jobs/>

Responsibilities:

70% Teaching: Develop, implement and review effective teaching/learning processes, incorporating appropriate methodology, technology and other tools; Remain current in discipline and update course content when appropriate to reflect current levels of student knowledge in the discipline; Develop a system for ongoing evaluation of both teaching and learning, including expectations of student competency and student learning outcomes; Work in partnership with immediate supervisor through a formal system of evaluation of instruction to identify strengths and

weaknesses and identify professional development activities to improve student learning.

20% Research, Scholarship and Creative Activity: Demonstrate a record of ongoing research, scholarship or creative activity appropriate to your academic discipline.

10% Service: Maintain appropriate schedule of office hours for student access and inquiry; Work in partnership with student success personnel on student advising and orientation. Participate in institutional service roles such as but not limited to, college committees, club sponsorship, advisory committees, and student/faculty recruitment

Minimum qualifications include:

Doctorate in Marketing or closely related field, preferably from an AACSB accredited institution, with a minimum of 18 graduate hours in Marketing. ABD status may be considered as long as all degree requirements, including dissertation, defense of dissertation, and comprehensive examinations, have been successfully completed within one year of appointment. Candidate must demonstrate a commitment to impact, innovation, and engagement in teaching, service, intellectual contributions to the discipline, and have a strong desire to be a collegial member of the department and College of Business Administration.

Preferred qualifications include:

Doctorate in Marketing or closely related field from an AACSB accredited institution; Demonstrated record of engagement, innovation, and impact in teaching a variety of Marketing courses at the undergraduate and graduate level; Demonstrated commitment to engagement, innovation, and impact in intellectual contributions to Marketing discipline [already identified as a requirement above]; Relevant professional experience in Marketing/Marketing-related areas; Appropriate professional certification(s) in field of study.

All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Affirmative Action/Veterans/Disability Employer committed to diversity.