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Syracuse University

Assistant Professor - Advertising Digital Strategist

Description

Assistant Professor – Advertising Digital Strategist

Have you ever considered preparing the country’s best and brightest students for a career in advertising? Join the Advertising Department at Syracuse University’s S.I. Newhouse School of Public Communication as a full-time, tenure-track assistant professor specializing in Advertising Digital Strategy beginning Fall, 2019.

A master’s degree is required. A strong passion for teaching is a must. The ideal candidate for this position should be strategically data-driven or have expertise in cutting-edge, emerging advertising platforms. We expect the person to teach courses in Digital Branding Strategy, Media Planning, Data Techniques, and other courses that complement the individual’s expertise. Previous teaching experience is highly desirable. Candidates must demonstrate the potential to bring national visibility to the School through academic and professional scholarly engagement.

For full description and online application instructions, please go to our online employment site www.sujobopps.com.

- Click “Search Jobs” (Be sure the page is shown on a full-screen mode).
- Enter Job # “074061”.
- Next step is to scroll down to the bottom of the page and click “View Details”. It will take you to the job post.

Job Information

Location:

Syracuse, New York, United States

Job ID:

45213618

Posted:

November 26, 2018

Position Title:

Assistant Professor - Advertising Digital Strategist

School Name:

Syracuse University

Specialties:

Advertising

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Fall 2019

Applications should include a

- cover letter,
- resume/vitae,
- teaching philosophy, and
- list of four academic or professional references with name, title, address and email/phone contact information.

Applications will be reviewed as they arrive with full consideration given to those received by **November 25, 2018**. However, the department will continue to consider applications until this position is filled.

The Newhouse School encourages candidates to apply who will help us broaden the diversity of our faculty. Syracuse University is an equal opportunity/affirmative action employer with a strong commitment to equality of opportunity and a diverse work force. Women, military veterans, individuals with disabilities, and members of other traditionally underrepresented groups are encouraged to apply.

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