

The Martin J. Whitman School of Management at Syracuse University is seeking applications for a tenure-track position in marketing starting in the Fall 2018 semester or earlier. Candidates should possess a Ph.D. by the time of appointment, and have a strong ability for scholarly research and effective teaching at both the undergraduate and graduate levels. An ideal candidate should be able to teach courses in areas such as marketing management, marketing research, marketing analytics, and digital marketing. Strong quantitative empirical research skills required to provide thought leadership to the profession by publishing in premier journals in marketing is expected. Experienced applicants must demonstrate evidence of scholarly publications and superior instruction.

Please visit our website to learn more about the school and the department. The Whitman School, which was founded in 1919, is AACSB accredited and offers undergraduate, master's, and PhD programs. The faculty have published their research in journals such as the Journal of Marketing, Journal of Marketing Research, Marketing Science, Management Science, the Journal of Retailing and so forth. Some of our recent PhD graduates have been placed in Universities such as Ohio State, Lehigh and Tsinghua. In addition, the department's research has been cited extensively in the literature, their works have been honored with prestigious awards such as the John D.C. Little and the Don Lehmann best paper awards among others, and the faculty serve on editorial boards of leading marketing journals.

Applications will be accepted until the position has been filled. Interested candidates are encouraged to apply by July 5th 2017 to be given priority in scheduling interviews at the Summer AMA conference. A team of marketing faculty members will be attending the 2017 AMA Summer Educators Conference to speak with selected candidates.

For more information, please visit <http://whitman.syr.edu/programs-andacademics/academics/marketing/index.aspx>

APPLICATION PROCEDURE:

Interested candidates must submit a curriculum vita, research papers, evidence of teaching experience and effectiveness, and three recommendations electronically to:

<https://www.sujobopps.com/postings/70180>

Questions can be sent to:

S.P. Raj, Chair, Marketing Search Committee

spraj@syr.edu

Martin J. Whitman School of Management

Syracuse University

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Syracuse University is an affirmative action/equal opportunity education institution. Women and minority candidates are encouraged to apply.