

Assistant Professor of Marketing

Posting Details

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Job #	074599
Job Title	Assistant Professor of Marketing
Location	Syracuse, NY
Pay Range	Commensurate w/ Experience
FLSA Status	Exempt
Hours	As determined by the department chair.
Job Type	Full-time
Rank	Open Rank
Campus	Syracuse, NY
Unionized Position Code	Not Applicable

Job Description

The Martin J. Whitman School of Management at Syracuse University is seeking applications for a tenure-track position in marketing starting in the fall 2020 semester. This recruitment is part of an ambitious Invest Syracuse Cluster Hire Initiative in the broad area of Big Data and Data Analytics. As an integral part of this investment, Syracuse University will recruit multiple candidates for faculty positions for a research cluster in the focus area of secure and dynamic business analytics. Faculty hired into these positions will build on our existing strengths in the focus area and will participate in an organized research cluster that spans multiple departments in the Whitman School of Management and the College of Engineering and Computer Science.

Candidates should possess a Ph.D. by the time of appointment, and have a strong ability for scholarly research and effective teaching at both the undergraduate and graduate levels. An ideal candidate should be able to teach courses in marketing with a data analytics orientation in addition to other marketing courses. Strong quantitative empirical research skills required to provide thought leadership to the profession by publishing in premier journals in marketing is expected. Experienced applicants must demonstrate evidence of scholarly publications and superior instruction.

The Whitman School seeks candidates whose research, teaching or service has prepared them to contribute to our commitment to diversity and inclusion in higher education.

Qualifications

PhD in Marketing with research and teaching interests related to areas such as Marketing Analytics and Digital Marketing

Job Specific Qualifications

Responsibilities

Research and Teaching
#HEJ

Physical Requirements

Not Applicable

Tools/Equipment

Not Applicable

Application Instructions

Applications will be accepted until the position has been filled. For full consideration candidates must attach the following documents: cover letter, curriculum vita, research statement, teaching philosophy statement (including evidence of teaching experience and

effectiveness), and three letters of recommendation.

About Syracuse University

Syracuse University is a private, international research university with distinctive academics, diversely unique offerings and an undeniable spirit. Located in the geographic heart of New York State, with a global footprint, and nearly 150 years of history, Syracuse University offers a quintessential college experience.

The scope of Syracuse University is a testament to its strengths: a pioneering history dating back to 1870; a choice of more than 200 majors and 100 minors offered through 13 schools and colleges; nearly 15,000 undergraduates and 5,000 graduate students; more than a quarter of a million alumni in 160 countries; and a student population from all 50 U.S. states and 123 countries. For more information, please visit www.syracuse.edu.

About the Syracuse area

Syracuse is a medium-sized city situated in the geographic center of New York State approximately 250 miles northwest of New York City. The metro-area population totals approximately 500,000. The area offers a low cost of living and provides many social, cultural, and recreational options, including parks, museums, festivals, professional regional theater, and premier shopping venues. Syracuse and Central New York present a wide range of seasonal recreation and attractions ranging from water skiing and snow skiing, hiking in the Adirondacks, touring the historic sites, visiting wineries along the Finger Lakes, and biking on trails along the Erie Canal.

EEOC

Syracuse University is an equal-opportunity, affirmative-action institution. The University prohibits discrimination and harassment based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, disability, sexual orientation, gender identity and gender expression, veteran status, or any other status protected by applicable law to the extent prohibited by law. This nondiscrimination policy covers admissions, employment, and access to and treatment in University programs, services, and activities.

Commitment to Supporting and Hiring Veterans

Syracuse University has a long history of engaging veterans and the military-connected community through its educational programs, community outreach, and employment programs. After World War II, Syracuse University welcomed more than 10,000 returning veterans to our campus, and those veterans literally transformed Syracuse University into the national research institution it is today. The University's contemporary commitment to veterans builds on this historical legacy, and extends to both class-leading initiatives focused on making an SU degree accessible and affordable to the post-9/11 generation of veterans, and also programs designed to position Syracuse University as the employer of choice for military veterans, members of the Guard and Reserve, and military family members.

Commitment to a Diverse and Inclusive Campus Community

Syracuse University maintains an inclusive learning environment in which students, faculty, administrators, staff, curriculum, social activities, governance, and all other aspects of campus life reflect a diverse, multi-cultural, and international worldview. The University community recognizes and values the many similarities and differences among individuals and groups. At Syracuse, we are committed to preparing students to understand, live among, appreciate, and work in an inherently diverse country and world made up of people with different ethnic and racial backgrounds, military backgrounds, religious beliefs, socio-economic status, cultural traditions, abilities, sexual orientations and gender identities. To do so, we commit ourselves to promoting a community that celebrates and models the principles of diversity and inclusivity.

Quick Link

<http://www.sujobopps.com/postings/80533>

Job Posting Date

07/16/2019

Application Deadline

Open Until Filled

Yes

Priority Consideration

12/31/2019

Job Category

Faculty

Message to Applicants

Applicant Documents

Required Documents

1. Resume/CV
2. Cover Letter
3. Teaching Philosophy
4. Reference List
5. Teaching evaluations

Optional Documents

1. Other Document

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * How did you first find out about this position?
 - sujobopps.com (Syracuse University Online Employment website)
 - HigherEdJobs.com
 - HercJobs.org (HERC Higher Ed Recruitment Consortium)
 - Indeed.com
 - Chronicle.com (Chronical of Higher Ed website)
 - Chronicle of Higher Education publication
 - DiverseEducation.com (Diverse Issues in Higher Education website)
 - Current SU Employee
 - Current SU Temporary Employee
 - Current SU Student
 - Referred by an SU Employee
 - Referred by a non SU Employee
 - LinkedIn Job Posting
 - LinkedIn - Recruited by SU
 - LinkedIn Job Alert
 - InsideHigherEd.com
 - Syracuse.com
 - Syracuse Post Standard - newspaper
 - Facebook
 - Recruited by SU Talent Acquisition Manager
 - Job Fair
 - AcademicKeys.com
 - Twitter
 - Search Firm
 - Other
2. * If "other", please describe how you first found out about this position.
(Open Ended Question)