

**CONSUMER-CENTRIC. DATA-DRIVEN.
AND NOW ONLINE.**

MEDILL MASTER OF SCIENCE IN INTEGRATED MARKETING COMMUNICATIONS

MEDILL
NORTHWESTERN UNIVERSITY
Integrated Marketing Communications Online

[Volunteers](#)

[Academics](#)

[Students](#)

[Login](#)

[About AMA](#)

AM > | Job Board

[» JOIN AMA](#)

[Employers](#)

[Job Seekers](#)

[Sign-in or Create Account](#)

**American
Marketing
Association
Academic
Placement Job
Board**



[Career Center Home](#) > [Search Jobs](#) > Assistant/Associate/Full Professor of Marketing



SKK Graduate School of Business, Sungkyunkwan University
**Assistant/Associate/Full Professor of
Marketing**

[Apply Now](#)

[Print](#)

[Save](#)

[Share](#)

Description

SKK Graduate School of Business, Sungkyunkwan University, Seoul, Korea Assistant/Associate/Full Professor of Marketing:

The SKK Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul, Korea, invites applications for tenure-track positions at

Job Information

Location:

Other / Non-US, South Korea

Job ID:

32492288

any rank beginning Fall 2017. Classroom instructions are conducted in English and knowledge of Korean is not required. Candidates in all areas of marketing are encouraged to apply.

Please note that SKK GSB is an independent and separate entity from SKKU School of Business. The school offers highly competitive US salaries with attractive support for summer research, off-campus housing, tuition at international school for children, medical insurance, and relocation expenses. Teaching load is low and there are minimal service requirements. The school also provides generous research and travel grants and conference funding. Majority of SKK GSB faculty are internationally based and all received their Ph.D. from top-ranked business schools around the world.

All candidates must have a doctoral degree in marketing or related fields (psychology, sociology, economics etc.) prior to appointment. Applicants should demonstrate a strong commitment to excellence in research and teaching. Emphasis will be placed on the quality of the applicant's research output. Proven teaching track record is highly desirable.

About the School:

Sungkyunkwan University is a top-ranked comprehensive private university in Asia with 600 years of history. Set against the rich tradition of Sungkyunkwan University, SKK GSB is a ten-year old AACSB accredited business school that admitted its first MBA class in the fall of 2004. Despite its short history, SKK GSB has been recognized as the #1 MBA program in Korea (#13 in Asia and #69 in the world) by the most recent Financial Times' annual Global MBA rankings. We have a diverse MBA class with students coming from over 25 different countries in Asia, Europe, Africa, and North and South America. The school currently offers dual-degree EMBA and MBA programs with Kelley School of Business, Indiana University.

The mission of SKK GSB is to become the best graduate business school in Asia. With very strong financial support from the Samsung Group and commitment from the university, the school enjoys the freedom and flexibility to recruit the top faculty and students, and to provide the best infrastructure and support to facilitate research, teaching, and learning. In addition to the relationship with Samsung, the school has extensive linkage with other major corporations in Korea. This industry linkage allows SKK GSB to

Posted:

January 26, 2017

Position Title:

Assistant/Associate/Full Professor of Marketing

School Name:

SKK Graduate School of Business, Sungkyunkwan University

Specialties:

All

Do you plan on interviewing at the Summer Educators Conference?:

No

Position Start Date:

Fall 2017

provide extensive employment opportunities for students, and research, consulting, and executive training opportunities for faculty.

The school is in a building with world-class teaching facilities, office spaces, and a behavioral lab. The physical environment around the school also provides an extensive set of cultural and leisure opportunities. Seoul, the capital city of Korea, is rich with historical heritage and attractions of various kinds. The specific area around the school is the center of major cultural facilities in Seoul and has an abundance of beautiful art galleries and wonderful restaurants. To find out more about the school, please visit our website at <http://gsb.skku.edu>.

Contact:

Interested applicants should send by email cover letter, curriculum vitae, three reference letters, an example of written work for presentation, and applicable evidence of teaching effectiveness to the address below:

Ms. Eun Jin Kim

SKK Graduate School of Business Sungkyunkwan University

25-2 Sungkyunkwan-ro, Jongno-gu Seoul, Korea 03063

E-mail: gsbfaculty@skku.edu Phone: +82-2-740-1506 Fax: +82-2-740-1503

Website: <http://gsb.skku.edu>

Sungkyunkwan University is an equal opportunity employer.

About SKK Graduate School of Business, Sungkyunkwan University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

[More Jobs from SKK Graduate School of Business, Sungkyunkwan University](#)

Jobs You May Like

<p>Joseph M. Bryan Distinguished Professor of...</p> <p>University of North Carolina... Greensboro, NC, United States</p>	<p>Research Associate (Postdoc) in International...</p> <p>University of Hamburg Hamburg, Germany</p>	<p>Non-Tenure Track</p> <p>SKK Graduate School of... NA, South Korea</p>	<p>Visiting Professor of Marketing</p> <p>North Central College 30 N Brainard, IL, United States</p>
--	--	---	---



Job sites powered by **yourmembers!**



130 E. Randolph St.,
22nd Floor,
Chicago, IL 60601
Tel:(800)AMA-1150 or
(312)542-9000
Fax:(312)542-9001

AMA.Org

- Home
- About
- AMA
- AMA
- China
- Media Kit
- Contact Us
- Help Center
- Terms & Conditions
- Privacy
- Site Map

Resource Centers

- Volunteers
- Academics
- Students

Topics

- Advertising
- Branding
- Engagement
- Digital
- Global
- Marcom
- Metrics
- Marketing Research
- Strategy

Channels

- Membership
- Events/Training
- Career
- Community
- Multimedia
- Publications
- Resources
- Partners

Membership

- Benefits
- Join
- Renew
- Create Online Account
- Subscription Center
- Update Profile

[» JOIN AMA](#)

Follow The AMA



Services

- Marketing Resource Directory

Copyright 2017 American Marketing Association. This site content may not be copied, reproduced, or redistributed without the prior written permission of the American Marketing Association or its affiliates.