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Graduate School of China, Sungkyunkwan University Assistant/Associate/Full Professor of Marketing

Description

Job Vacancy

The Graduate School of China (GSC) in Sungkyunkwan University invites applications for tenure-track positions in Marketing / Finance / Strategy & Entrepreneurship at Assistant, Associate, or Full Professor levels beginning in Fall semester, 2019 (September) or Spring semester, 2020 (March). Qualified applicants must hold a Ph.D. degree by the date of appointment. Appointees are expected to perform high quality research/scholarly activities and lecture in English and Chinese at graduate and undergraduate level. Competitive candidates will also have a proven track record of excellence in teaching, research, and scholarly publications appropriate for their ranks. **GSC will offer competitive compensation packages to successful applicants including annual salary, research incentive and fringe benefits which are commensurate with their experience and research performance.**

Teaching Load

9-15 credits per year (1 SKKU credit is equivalent to 1 teaching hour per week / 15 hours per semester) – duty credits for each faculty may vary depending on their research performance.

Job Information

Location:

Seoul, Other / Non-US,
South Korea

Job ID:

48186536

Posted:

May 2, 2019

Position Title:

Assistant/Associate/Full
Professor of Marketing

School Name:

Graduate School of China,
Sungkyunkwan University

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic**

Application

Applicants must send the following documents by e-mail to SKK GSC Recruitment Committee (skkgsc@skku.edu):

- Cover letter
- Curriculum Vitae
- Three (3) letters of reference
- Current research performance

Phone: +82-2-740-1542~1545

Address: SKK GSC, Sungkyunkwan University, Sungkyunkwan-ro 25-2, Jongno-gu, Seoul, Republic of Korea

Conference?:

Yes

Position Start Date:

Spring 2020

Job Duration:

Indefinite

Requirements

Candidates must hold a doctorate degree in a relevant discipline(s) at the time of application or are expected to earn a doctorate degree by the anticipated starting date. **Candidates with expertise and/or knowledge related to Chinese markets and organizations are strongly encouraged to apply.** This position is open for only non-Koreans. Knowledge of Korean language is NOT required since the main languages of instruction as well as teaching will be English and Chinese. Candidates must not have any disqualifying factors according to the relevant laws and regulations of South Korean Government and Sungkyunkwan University.

About Graduate School of China, Sungkyunkwan University

Established in 1398, SKKU is a highly innovative and comprehensive private university with 620 years of tradition in Korea. SKKU has two campus in the greater Seoul area – one in central Seoul for humanities and social sciences and the other in Suwon City for STEM fields. SKKU has been striving to reach the top 50 in world university rankings by 2020 with financial and managerial support/commitment from SAMSUNG since 1996. SKKU is considered to be one of the leading higher education institutions in Korea according to various ranking authorities – e.g., 15th in Asia by Quacquarelli Symonds (QS) , 82nd worldwide by Times Higher Education (THE) in 2018.

SKK GSC was launched in 2005 for the Chinese MBA program, one of the core and strategic programs of SKKU, at the heart of Seoul. SKK GSC focuses on fostering students for future leaders in China business with sophisticated insights and excellent abilities to solve complex problems and challenges in the context of dealing with Chinese market, culture, and business circumstance. SKK GSC is operating a two-track

structure: the week-day program in three different business areas - Chinese marketing, finance, and strategy/entrepreneurship; the week-end program in Chinese business management mainly for professionals with substantial experiences.

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