

The SKK Business School at Sungkyunkwan University invites applications for tenure-track positions in marketing for both teaching and research track at any academic rank. We are looking for candidates who have a Ph.D. or anticipated Ph.D. by August 2019 in marketing or closely related field. Candidates are expected to have strong academic credentials and strong evidence for and/or potential to publish high quality research in top marketing journals. The successful candidate will be expected to conduct high quality research in any of consumer behavior, quantitative and marketing strategy, and teach both undergraduate and graduate courses in any marketing areas.

Sungkyunkwan University is the oldest University in Korea founded over 600 years ago, and is one of the top-ranked universities in Asia. The school is located in the center of Seoul, the capital of South Korea, with easy access to a variety of attractions. The SKK Business School is AACSB accredited and offers undergraduate, graduate at M.A. and Ph.D. levels, and various MBA programs including online and executive programs. The Marketing group currently has eleven full-time tenure track or tenured faculty members, who have diverse research interests, and a highly collegial environment. For further information, visit <https://www.skku.edu/eng/>, and <https://biz.skku.edu/en/>.

The position offers a competitive teaching load and an attractive salary and benefits commensurate with rank and experience. Review of applications will begin immediately and will continue until the position is filled.

To apply, please email a cover letter along with detailed curriculum vitae, at least three references and representative research papers to Prof. Hakkyun Kim (marketing area coordinator; hakkyunkim@skku.edu).