

From: Eric Shih <e_shih@YAHOO.COM>
Subject: Clinical Track Position in Marketing
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Message from ACR-L listserv

The SKK Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul, Korea, invites applications for a clinical track (2-year renewable) position in marketing beginning Fall 2017. Classroom instructions are conducted in English and knowledge of Korean is not required.

Please note that SKK GSB is an independent and separate entity from SKKU School of Business. The school offers competitive salaries with U.S. schools along with off-campus housing assistance and medical insurance. Depending on the tax treaty between your home country and Korea, candidates may be exempt from Korean income tax for a period of two years. This is a teaching position with minimal research requirements. Majority of SKK GSB faculty are internationally based and all received their Ph.D. from top-ranked business schools around the world.

All candidates must have a doctoral degree in marketing or related fields prior to appointment. Applicants should have prior teaching experience and a strong commitment to excellence in teaching. Candidates with interests in teaching digital marketing, social media marketing, marketing analytics, marketing research, sales management, or service marketing are highly encouraged to apply.

About the School:

Sungkyunkwan University is a top-ranked comprehensive private university in Asia with more than 600 years of history. Set against the rich tradition of Sungkyunkwan University, SKK GSB is a twelve-year old AACSB accredited business school that admitted its first MBA class in the fall of 2004. Despite its short history, SKK GSB has been recognized as the #1 MBA program in Korea (currently #13 in Asia and #69 in the world) by the most recent Financial Times' annual Global MBA rankings. We have a diverse MBA class with students coming from over 25 different countries in Asia, Europe, Africa, and North and South America. The school currently offers dual-degree EMBA and MBA programs with Kelley School of Business, Indiana University.

The mission of SKK GSB is to become the best graduate business school in Asia. With very strong financial support from the Samsung Group and commitment from the university, the school enjoys the freedom and flexibility to recruit the top faculty and students, and to provide the best infrastructure and support to facilitate research, teaching, and learning. In addition to the relationship with Samsung, the school has extensive linkage with other major corporations in Korea. This industry linkage allows SKK GSB to provide extensive employment opportunities for students, and research, consulting, and executive training opportunities for faculty.

The school is situated in a state-of-the-art building with world-class teaching facilities, office spaces, and a behavioral lab. The physical environment around the school also provides an extensive set of cultural and leisure opportunities. Seoul, the capital city of Korea, is a modern city rich with historical heritage and attractions of various kinds. The specific area around the school is the center of major cultural facilities in Seoul and has an abundance of beautiful art galleries and wonderful restaurants. To find out more about the school, please visit our website at <http://gsb.skku.edu>.

Contact:

Interested applicants should send by email a cover letter, curriculum vitae, three reference letters, an example of research output, if any, and applicable evidence of teaching effectiveness to the address below.

Ms. Eun Jin Kim
Graduate School of Business
Sungkyunkwan University
25-2 Sungkyunkwan-ro, Jongno-gu
Seoul, Korea 110-745
E-mail: gsbfaculty@skku.edu
Phone: +82-2-740-1506
Fax: +82-2-740-1503
Website: <http://gsb.skku.edu>

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