



**SKK Graduate School of Business, Sungkyunkwan University, Seoul, Korea**  
**Assistant/Associate/Full Professor of Marketing:**

The SKK Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul, Korea, invites applications for tenure-track positions at any rank beginning Fall 2016. Classroom instructions are conducted in English and knowledge of Korean is not required. Candidates in all areas of marketing are encouraged to apply.

The school offers highly competitive US salaries, attractive summer support, off-campus housing, tuition support at international school for children, medical insurance, and relocation expenses. Teaching load is low and there are minimal service requirements. The school also provides generous research and travel grants and conference funding. Majority of SKK GSB faculty are internationally based and all received their Ph.D. from top-ranked business schools in the US.

All candidates must have a doctoral degree in marketing or related fields (psychology, sociology, economics etc.) prior to appointment. Applicants should demonstrate a strong commitment to excellence in research and teaching. Emphasis will be placed on the quality of the applicant's research output. Proven teaching track record is highly desirable.

**About the School:**

Sungkyunkwan University is a top-ranked comprehensive private university in Asia with 600 years of history. Set against the rich tradition of Sungkyunkwan University, SKK GSB is a ten-year old AACSB accredited business school that admitted its first MBA class in the fall of 2004. Despite its short history, SKK GSB was recently recognized as the #1 MBA program in Korea (#10 in Asia and #59 in the world) by Financial Times' annual Global MBA rankings. We have a diverse MBA class with students coming from over 25 different countries in Asia, Europe, Africa, and North and South America. The school currently offers dual-degree EMBA programs with Kelley School of Business, Indiana University, and dual degree MBA program with Kelley School of Business and MIT Sloan.

The mission of SKK GSB is to become the best graduate business school in Asia. With very strong financial support from the Samsung Group and commitment from the university, the school enjoys the freedom and flexibility to recruit the top faculty and students, and to provide the best infrastructure and support to facilitate research, teaching, and learning. In addition to the relationship with Samsung, the school has extensive linkage with other major corporations in Korea. This industry linkage allows SKK GSB to provide extensive employment opportunities for students, and research, consulting, and executive training opportunities for faculty.

The school is in a building with unparalleled teaching facilities, office spaces, and a behavioral lab. The physical environment around the school also provides an extensive set of cultural and leisure opportunities. Seoul, the capital city of Korea, is rich with historical heritage and

attractions of various kinds. The specific area around the school is the center of major cultural facilities in Seoul and has an abundance of beautiful art galleries and wonderful restaurants. To find out more about the school, please visit our website at <http://gsb.skku.edu>.

**Contact:**

Interested applicants should send by email cover letter, curriculum vitae, three reference letters, an example of written work for presentation, and applicable evidence of teaching effectiveness to the address below:

Ms. Eun Jin Kim  
Graduate School of Business  
Sungkyunkwan University  
25-2 Sungkyunkwan-ro, Jongno-gu  
Seoul, Korea 110-745  
E-mail: [gsbfaculty@skku.edu](mailto:gsbfaculty@skku.edu)  
Phone: +82-2-740-1506  
Fax: +82-2-740-1503  
Website: <http://gsb.skku.edu>

Sungkyunkwan University is an equal opportunity employer.