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Suffolk University

Tenure-track Assistant Professor

Description

Suffolk University

Sawyer Business School

Department of Marketing

Boston, Massachusetts, USA

The Marketing Department at the Sawyer Business School, Suffolk University invites applications for a tenure-track Assistant Professor position beginning September 2020.

We seek candidates who are committed to excellence in both research and teaching, as well as engagement with students, colleagues, and business or professional communities. Successful applicants should engage in meaningful, high quality research that demonstrates synergies with courses they teach. Successful applicants will demonstrate a commitment to developing and delivering cutting edge curricula which prepare students for marketing careers.

Experiential learning is at the heart of the school's mission with faculty encouraged to engage students with key educational stakeholders including other students, faculty, alumni, and local and global businesses. Leveraging the school's location, embedded within Boston's corporate, financial, healthcare, sports, and government centers, the successful candidate will develop collaborative relationships with business communities for experiential learning focused class projects, research projects and other curricular activities.

Candidates must have experience and/or interest in teaching Marketing

Job Information

Location:

Boston, Massachusetts,
02108, United States

Job ID:

48680159

Posted:

May 29, 2019

Position Title:

Tenure-track Assistant
Professor

School Name:

Suffolk University

Specialties:

Marketing Analytics,
Marketing Research,
Strategy

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2020

Job Duration:

Strategy, Marketing Research, and Marketing Analytics courses at both our undergraduate and MSM (Master of Science in Marketing) programs. The ideal candidate will have Marketing Strategy, Digital Marketing, and/or Marketing Analytics as an area of current research (including the evolving frontiers in digital and global economies) and excel at using related research methods and tools. An interest and capability in developing relationships with local and/or global business communities is a plus. Qualified applicants must have defended their dissertation or have strong evidence that the dissertation will be successfully defended by August 2020.

Successful candidates will join a department with a collegial, supportive, and developmental-focused culture. As a group, we value productive teamwork, insightful feedback, and open discussion. We aim to provide a constructive environment for enthusiastic scholars who enjoy working together to grow both personally and professionally.

Suffolk University is a private university strategically located in Boston's corporate, financial, sports and government centers. The Sawyer Business School, accredited by AACSB, NEASC and NASPAA, offers degree programs including BSBA, MS, MBA, Executive MBA, and an Online MBA. As a reflection of the mission of the Sawyer Business School, all programs have a global focus and are offered to a diverse student population. Suffolk University is an Equal Opportunity employer. Find us on the web at <http://www.suffolk.edu/business/index.php>.

Requirements

Please send electronic application packets only. Please create an application folder with all requested materials and attach in an email. Included in this application folder should be an application letter, current curriculum vita, teaching evaluations, and three reference letters. Please send to Dr. Zhen (Jane) Zhu, Faculty Search Committee Chair, at dept_marketing@suffolk.edu

Applications will be accepted until July 15, 2019. Department representatives will be conducting screening interviews at the 2019 American Marketing Association Summer Educators Conference in Chicago. Please indicate in your email if you are planning on attending the Summer AMA in Chicago.

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