

Assistant/ Associate Professor of Marketing

Institution:	Stonehill College
Location:	Easton, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/13/2017
Application Due:	08/11/2017
Type:	Full Time
Notes:	included in Diversity and Inclusion Email

The AACSB-accredited Department of Business Administration in the Leo J. Meehan School of Business invites applicants for a 3-year term renewable Assistant or Associate Professorship in Marketing beginning Fall 2018.

This person will join a department of 21 full-time faculty members dedicated to teaching and scholarly excellence and a commitment to AACSB accreditation. Majors include Accounting, Finance, International Business, Management, Management Information Systems, and Marketing. We also offer minors in Business Administration, Management Information Systems, and Entrepreneurship.

Founded as a Catholic college in 1948 by the Congregation of Holy Cross, Stonehill is located between Boston and Providence. Stonehill's mission includes a commitment to social justice, diversity, and intellectual inquiry. The college's 200 FTE faculty members engage 2,400+ students in rigorous academic programs in the liberal arts, sciences, and pre-professional fields in service of an education that fosters a commitment to the common good, prepares students for responsible citizenship in their local and global communities, and inspires students to pursue rewarding professional lives. Stonehill College is dedicated to the goal of building a culturally diverse faculty and strongly encourages applications from women and members of minority groups.

Essential Duties and Responsibilities

We seek applicants with a strong interest in teaching and scholarship, who will be able to teach a variety of undergraduate and graduate marketing courses. Courses might include buyer behavior, marketing management, digital and social media marketing, and other marketing courses related specifically to integrated marketing communications (IMC). Advising students and mentoring student groups is also required. This is a 9-month, term renewable position. However, candidates may be offered graduate teaching opportunities

during the summer as demand warrants. This person must also accept service responsibilities in the School of Business and the Stonehill College community.

Minimum Qualifications

Applicants must have earned a Ph.D. or DBA in marketing or related field from an AACSB accredited institution or a master's degree in a related discipline with extensive professional experience in the field.

Preferred Qualifications

In addition to undergraduate teaching responsibilities, the candidate should be an experienced marketing professor to help teach in our soon-to-be implemented Integrated Marketing Communications (IMC) Master's Degree Program. It is preferred that the candidate for this position has at least five years each of professional and academic experience.

Application Instructions

Interested applicants should submit a cover letter, a current curriculum vitae, a statement of teaching philosophy and research interests and accomplishments, and a summary of teaching evaluations and experience. Three letters of recommendation should also be submitted online directly from the recommenders. Those with a Ph.D. or DBA should include academic recommendations, while master's candidates should include academic and professional recommendations. All materials should be submitted via the Stonehill Jobs link:

<https://jobs.stonehill.edu/postings/14725>

The deadline for applications is August 11, 2017. If you encounter difficulty uploading materials, then you may email inquiries with "Marketing Search" in the subject line to Shayla Jordan, sjordan1@stonehill.edu.

Please email position or department specific inquiries to Lee McGinnis, Associate Professor of Marketing, Director of the Integrated Marketing Communications Master's Program and Co-Director of the Sports Science and Society Minor at lmcginnis@stonehill.edu.

APPLICATION INFORMATION

Contact:	Stonehill College
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Online App. Form:	https://jobs.stonehill.edu/postings/14725
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Apply through Institution's Website