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Stockton University

Assistant/Associate Professor of Business Studies, Marketing

Description

The AACSB accredited School of Business at Stockton University, invites applications for a full-time tenure track Assistant or Associate Professor of Marketing starting in September 1, 2018.

This position involves teaching Marketing courses at the undergraduate and MBA levels, such as Marketing Principles, Strategic Marketing, Public Relations, Consumer Behavior, or Marketing Research. Teaching opportunities also exist in the Hospitality and Tourism Management Studies or other Stockton programs, depending on academic credentials and professional experience. All Stockton faculty members are required to teach courses in the university's interdisciplinary general studies program as well. This position will most likely involve teaching at both of Stockton's instructional sites, in Galloway, NJ and in Atlantic City (which are approximately 12 miles apart).

Along with building a track record of excellence in teaching, School of Business faculty members are expected to produce high-quality publications in marketing, business or education journals and present peer-reviewed work at appropriate academic conferences. Other faculty duties include providing university service, as well as maintaining liaisons with appropriate professional groups and industry partners. All Stockton faculty members are expected to demonstrate, through past

Job Information

Location:

Galloway, New Jersey,
08205, United States |
Atlantic City, New Jersey,
08401, United States

Job ID:

37460218

Posted:

October 10, 2017

Position Title:

Assistant/Associate
Professor of Business
Studies, Marketing

School Name:

Stockton University

Specialties:

All

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accomplishments and actions, the ability to support Stockton University's diversity commitment and strong student-centered vision and mission.

For more information or to apply visit: <https://stockton.hiretouch.com/job-details?jobID=1381&job=assistant-associate-professor-of-business-studies-marketing-tenure-track-full-time>

Founded in 1969, Stockton University, New Jersey's *Distinctive* Public University, is also one of America's most distinctive public universities, consistently ranking among the nation's finest educational institutions and among the top ten public Master's institutions in the Northeast. Stockton proudly offers the academic, technological, and cultural advantages of a large institution combined with the community spirit of a small liberal arts college. Stockton is noted for combining an outstanding interdisciplinary approach to graduate and undergraduate education with all the qualities of an outstanding employer. We offer a unique *vibrant* working environment, a wealth of work related opportunities and outstanding employee benefits. Stockton is committed to attracting, *encouraging* and retaining a qualified workforce to support the mission of the University. The University is located in the Pinelands National Reserve in southern New Jersey, about one hour from Philadelphia, two hours from New York City, three hours from the Baltimore/Washington area, and 20 minutes from Atlantic City. The University's location, active, *stimulating* campus life and diverse community make Stockton University a *great place to work!*

Conference?:

No

Position Start Date:

Fall 2018

Job Duration:

Indefinite

Requirements

Minimum Qualifications: An earned doctorate in Marketing or a related discipline is required (ABD candidates will be considered at the instructor level until the doctoral degree is completed). Evidence of potential for teaching, research and service in the marketing field is required.

Preferred Qualifications: Related industry work experience is a plus, as is exposure to or experience within the liberal arts

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