

Assistant Professor, Marketing

Institution:	Stevenson University
Location:	Stevenson, MD
Category:	Faculty - Business - Marketing and Sales
Posted:	12/07/2018
Type:	Full-Time

Assistant Professor, Marketing

Stevenson University



Summary:

The full-time Assistant Professor, Marketing in the Brown School of Business & Leadership (BSOBL) will teach a variety of marketing and management courses at the undergraduate level. Teaching responsibilities will include 24 credit hours per academic year. Other responsibilities include, but are not limited to, scholarship and service activities in accordance with the University's Faculty Workload and Promotion/Sabbatical Guidelines, student advising, assessment, committee service, and participation in the life of the university community.

Department: School of Business & Leadership: Business Administration

Education/Experience:

Doctorate degree in Marketing, Business Administration or related field required plus college-level teaching experience. ABD candidates may apply if the doctoral degree will be completed by August 15, 2019.

Knowledge/Skills/Ability:

- Industry knowledge and experience in marketing and business.
- Demonstrated teaching ability in marketing and management courses.
- Demonstrated working knowledge of curriculum planning and implementation.
- Working knowledge of student-centered approaches to teaching as means to expand students problem-solving and critical thinking skills.
- Demonstrated ability to evaluate student performance and assess student learning.
- Knowledge of appropriate curriculum strategies, proficiency to develop major courses

and to make course changes and additions as needed.

- Commitment to excellence in teaching, service and application of technology in the classroom.
- Experience working with Blackboard or a similar platform.
- Proficiency in Microsoft Office applications, including PowerPoint, Word and Excel.
- Demonstrated capability to develop and maintain a professional network to support advising, mentoring and placement of majors in relevant internships and jobs.
- Ability to work effectively with peers, including colleagues in the School and across the University.
- Ability to work with students of diverse backgrounds.
- Commitment to advising, mentoring and guiding students.
- Commitment to continuing professional development.
- Excellent communication skills and ability to read listen and communicate information and ideas through spoken and written language.
- Ability to use various means of communication (e.g. telephone, computer, other electronic devices) to work with students, peers, and outside contacts.
- Ability to travel between campuses.
- Ability to work evenings and weekends, as needed.
- Valid drivers license with good driving record; must be insurable.

Physical Requirements:

Light work: Exerting up to 20 pounds of force occasionally and/or a negligible amount of force constantly to move objects. Sitting, standing, walking, talking, hearing, keyboarding, and repetitive motions. Close visual acuity. Position requires sitting, standing, and the ability to speak clearly and effectively for an extended period of time.

Essential Functions:InstructionalTeach

Instructional

Teach 24 credit hours per year (usually 12 credits per semester) as assigned by Department Chair. Teaching responsibilities include time spent in the classroom, laboratory, or online courses and in immediate preparation for them; maintaining and improving competence in subjects being taught; preparing teaching materials; conferring with students on course materials; directing individual and group studies; reviewing written examinations and papers; evaluating presentations; and supervising independent study projects. Maintain teaching effectiveness by encouraging active learning, reflecting and responding to student evaluations of teaching, and adjusting teaching strategies per recommendations from classroom observations. Schedule and hold at least three office hours per week. Participate in general curriculum development and other departmental activities associated with a full-time university teaching position. Offer quality advising services to students, including providing recommendations and resources to students on academic, co-curricular, career and/or graduate school matters. Other responsibilities include writing syllabi, grading course work, submitting mid-term and final grades, and alerting appropriate university personnel regarding student concerns on a timely basis. Every faculty member is guaranteed academic freedom in accordance with the statement

on academic freedom and responsibilities of faculty members, as stated in the policy manuals. Teaching assignments may require teaching day or evening classes, as needed.
ServiceDepartment

Service

Department service includes attending departmental meetings; participating in Open Houses and recruiting efforts; attending and participating in planning and coordination of departmental events; establishing industry relationships to generate internship and full-time placement opportunities for students. University service includes, but is not limited to, service on the University, School and Departmental committees. Attend all University Faculty, Faculty/Staff meetings and relevant academic Department/School meetings. Professional service implies the use of academic and professional expertise to serve your profession, the community, and the University.

Scholarly ActivityEngage Activity

Engage in professional scholarly activities to keep current in the field. Develop and maintain independent intellectual pursuits, including research and scholarly activities, that enhance teaching effectiveness. Attend professional development workshops, seminars and conferences. Pursue internal and external funding sources to support scholarly activities.

Reports To: Department Chair, Business Administration

Work Location: Owings Mills

Position Category: Faculty

Position Type: Full-time Faculty

Months/Year: 9 months

Hrs/Week: 40

FLSA: Exempt

Close Date:

Open Until Filled: No

To be considered for this position please visit our web site and apply on line at the following link: stevenson.peopleadmin.com

EOE/AA Employer of Minorities/Females/Veterans/Disability

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APPLICATION INFORMATION

Contact: Stevenson University

Online App.
Form:

<http://apptrkr.com/1347864>

Apply through Institution's Website

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