

ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN COLLEGE OF BUSINESS

TENURE TRACK

MARKETING DEPARTMENT

ASSISTANT/ASSOCIATE PROFESSOR *

(* An additional Visiting Assistant Professor/Lecturer position may be available)

The Institution

St. John's established in 1870, has three New York City campuses; international locations in Rome, Italy; Limerick, Ireland; and Paris, France; and study abroad locations around the world. The Princeton Review and other top rankings consistently recognize the University's outstanding academics, diverse student body, dynamic internship and volunteer opportunities, focus on student life, and diverse study abroad offerings. St. John's University offers more than 100 undergraduate and graduate programs in its six colleges and schools, with a growing number of programs offered online. The University is accredited by the Middle States Commission on Higher Education and 12 other major academic and professional associations. The Tobin College of Business has AACSB accreditation and degrees offered include B.S., M.S. in seven areas of study, and MBA (one-year, on-line, global, and fast-track).

Commitment to Inclusion

A dedication to diversity, equity and inclusion is at the heart of our mission. As a Catholic and Vincentian university, St. John's is committed to institutionalizing practices of inclusive excellence to ensure that we welcome and celebrate the intrinsic worth of all members of our community. We will become an even stronger university as we enhance equity at every level of our institution. As noted in our Vision Statement, our graduates will excel in the competencies and values required for leadership and service in a rapidly evolving world.

Department Information

The Department of Marketing in The Peter J. Tobin College of Business at St. John's University is seeking applicants for a full-time tenure track faculty position to begin Fall 2020 at the rank of assistant/associate professor, to teach undergraduate and graduate courses in marketing, with a specialty in marketing analytics, marketing research, and related areas in data-driven marketing in addition to department courses. For more information on The Peter J. Tobin College of Business visit:

<https://www.stjohns.edu/academics/schools/peter-j-tobin-college-business>

Responsibilities

- Teach undergraduate and graduate courses in the Marketing Department.
- Active research and publication record contributing to the advancement of the discipline.
- Effectively advise students.
- Engage students in high impact learning practices.
- Participate in developing new courses and programs.
- Provide impactful departmental, college, university, and professional service to the university, community and state.

Qualifications

Ph.D. in Marketing, Analytics, or a closely related business field from an AACSB-accredited institution. Candidates must show evidence of teaching excellence, professional and scholarly activity, online instruction, student engagement, and a strong commitment to service. Participation in department, college and university governance is expected.

Application Process

Applicants should send or email their application with their C.V. and supporting materials to:

Iris Mohr, Ph.D., Chair
Marketing Department
The Peter J. Tobin College of Business
St. John's University
8000 Utopia Turnpike
Jamaica, NY 11439
mohri@stjohns.edu

The deadline for receiving applications is September 15th, 2019.

St. John's University is an Equal Opportunity Employer and encourages applications from women and minorities. All qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity, national or ethnic origin, age, status as an individual with a disability, protected veteran status, or any other characteristic protected by law. I understand that any offer of employment is subject to receipt by St. John's University of satisfactory references, verification of employment and education.