

[Job Search](#)

Assistant/Associate Professor, Marketing and Entrepreneurship

[St. Edward's University](#) in Texas

- [Save](#)
- [Print](#)

| | |
|--------------------|------------------------------|
| Deadline | Open until filled |
| Date Posted | August 7, 2015 |
| Type | Tenured, tenure track |
| Salary | Commensurate with experience |

Employment Type Full-time

The Bill Munday School of Business at St. Edwards University invites applications for a full-time, nine-month, tenure-track position in Marketing to begin in Fall 2016. The position on the faculty of The Bill Munday School of Business will be filled at the Assistant or Associate Professor level with salary depending on qualifications and experience. The individual selected will take a lead role in developing and teaching courses at the undergraduate and graduate levels; emphasis on contemporary marketing practices, including digital marketing, innovation management and entrepreneurship. The Department of Marketing, Entrepreneurship and Digital Media Management is creating an innovative curriculum in digital marketing and entrepreneurship, emphasizing the digital skills needed across both of these areas.

Qualifications required

- Earned Doctorate in Marketing, or other marketing related field, preferably from an AACSB accredited program.
- At least 3 years of marketing industry experience.
- Prior teaching experience.
- Experience with pedagogical innovations and online teaching experience a plus.
- Demonstrated evidence of research and scholarship potential and familiarity with the AACSB faculty qualification standards.
- Excellent written and spoken English communication skills.
- Excellent interpersonal skills.
- Experience with and commitment to working with a diverse population.
- Documented proof of identity, employment eligibility, and completion of a successful criminal background check.

Responsibilities

- Teaching load: three or four courses per semester, two semesters per year—total of 7 per academic year (includes one course release in one semester for research activity).
- Demonstrated commitment to the classroom.
- Demonstrated ability to work with industry leaders and incorporate real-world examples and experiences into the classroom.
- Demonstrated commitment to social responsibility in line with the University's mission.
- Evidence of competency in digital marketing/entrepreneurship through research, writing, teaching and/or industry experience.
- Demonstrated commitment to an active program of quality research.
- Specific competencies sought include: Search marketing, social media marketing, email marketing, web site design and optimization, e-commerce marketing, analytics, mobile marketing, entrepreneurship and innovation management.

- Meet School and University service requirements through participation on committees.
- Fulfill other required faculty responsibilities as outlined in the St. Edwards University Faculty Manual.

About St. Edwards University

Founded in 1885 by the Congregation of Holy Cross, St. Edwards University is a private, Catholic liberal arts institution of approximately 5,000 diverse students located in Austin, Texas, with a partner campus in Angers, France. St. Edwards emphasizes critical thinking and ethical practices, as well as small classes, personalized learning, applied internships, service learning, and exciting global study opportunities. Its mission to educate the whole student strongly supports academic excellence, diversity, community and compassionate service. St. Edwards University has been recognized for 12 consecutive years as one of Americas Best Colleges by U.S. News & World Report, and currently ranks as #13 of the Best Regional Universities in the West. The University is an Equal Opportunity Employer, and is committed to seeking and sustaining a culturally and ethnically diverse campus environment as well as to principles that promote inclusive practices. St. Edwards University is categorized as a Hispanic Serving Institution and a Hispanic-serving Agricultural College and University. The community atmosphere extends to over 800 faculty and staff who work together to make the university a welcoming yet challenging environment for students. St. Edwards University is a diverse community that encourages faculty and students from all backgrounds to assist in preparing our graduates to be engaged citizens in an interconnected world. It is an exciting time to be part of the St. Edwards community as the university increases its global engagement to educate students for the opportunities and challenges of the 21st century. The web address for The Bill Munday School of Business is <http://think.stedwards.edu/business/>.

Salary/Rank

Salary and rank are dependent upon qualifications.

How to Apply

Interested applicants should apply online at <http://www.stedwards.edu/careers>. The review of applications will begin immediately and continue until the position is filled.



People at St. Edward's University

[Log In](#) or [Sign Up](#) to see Vitae members at this institution.

How To Apply

You can apply for this position online at <http://www.stedwards.applicantpro.com>