

Assistant/Associate Professor of Marketing, Tenure Track

Institution:	St. Bonaventure University
Location:	St. Bonaventure, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	03/07/2019
Application Due:	Open Until Filled
Type:	Full-Time

School of Business
Department of Marketing
Tenure-track Assistant Professor Position

St. Bonaventure University invites applications for a tenure-track position in Marketing at the Assistant Professor level. The successful candidate will demonstrate a commitment to quality teaching, research, service to the department and university, and collegiality.

The ability to teach at both undergraduate and graduate levels is expected, both in-person and online. The candidate will also undertake scholarly research in a collaborative and supportive environment that welcomes theory based research within the marketing discipline as well as inter-disciplinary and education-related research. Applicants must meet the AACSB academically qualified (scholarly academic) requirement. Service activities may include leadership roles as well as service learning and/or co-curricular activities. Although there is an expectation that qualified candidates will be able to teach all marketing related topics, we have a particular interest in Integrated Marketing Communications and Marketing Analytics.

Applications may be submitted online at marketingsearch@sbu.edu Please submit the following:

- Cover Letter
- Curriculum Vitae
- Statement of Teaching Philosophy
- Statement of Research Interests and Objectives
- Contact Information for Three Professional References

For additional information please contact the department chair, Dr. Paul G. Barretta by email at pbarrett@sbu.edu or by telephone at (716) 375-2189.

St. Bonaventure University is the nation's premier Franciscan university, located in Western New York State. The School of Business, accredited by the AACSB, moved into its new state-of-the-art Swan Business Center home in Fall 2013.

The School of Business includes more than 20 full-time faculty members, four of whom are full-time marketing department faculty, offering undergraduate degrees in Marketing, Management, Finance, and Accounting and two MBA programs - one in person and one fully online. All undergraduate and MBA programs are fully accredited by AACSB.

Review of applications will begin immediately and continue until the position is filled. The position appointment is expected to begin in the Fall of 2019 if a suitable candidate is found; the position will remain open until a suitable candidate is found, even beyond Fall 2019.

St. Bonaventure University is an Equal Opportunity Employer, committed to fostering diversity in its faculty, staff and student body, and strongly encourages applications from the entire spectrum of a diverse community. In light of its commitment to create and maintain a safe learning and working environment, employment with St. Bonaventure University requires successful completion of a background screening. Unless otherwise provided by law, a criminal record will not automatically disqualify an individual from employment.

APPLICATION INFORMATION

Contact: School of Business
St. Bonaventure University

Email Address: marketingsearch@sbu.edu

St. Bonaventure University is committed to proactively providing equal and equitable opportunity in its admissions, employment, and all educational programs and activities without regard to race, color, national or ethnic origin, gender, gender expression or identity, marital status, sexual orientation, religion, age, disability, veteran status or any other legally protected category. St. Bonaventure fosters diversity in its faculty, staff, and student body and strongly encourages applications from the entire spectrum of a diverse community.

The University is committed to ensuring that all qualified candidates receive full consideration in the recruitment process and that our policies, procedures and practices remain consistent with this commitment. We do expect that faculty, staff, and students show appreciation for, and respect of, our Catholic, Franciscan mission..

Apply through [HigherEdJobs](#)

