

Assistant Professor of Marketing and Management

Institution:	Southwestern College
Location:	Winfield, KS
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Management
Posted:	01/28/2020
Application Due:	Open Until Filled
Type:	Full-Time
Notes:	included in Diversity and Inclusion Email

The Business Division at Southwestern College invites applications for a tenure-track position at the rank of Assistant Professor. The Business Division offers a collegial environment, a robust undergraduate curriculum in a student-centered environment, a diverse student population, and an on-campus accelerated MBA program.

Founded in 1885, Southwestern College is ranked as a Top Tier regional university in the Midwest by U.S. News and World Report. Its online programs for undergraduates were recently ranked in the top thirty in the United States. The college serves over 1700 students in ground and online programs for undergraduate and graduate students. Students on the residential campus in Winfield enjoy direct interaction with faculty members that is enhanced by the use of all faculty and students of college-issued laptops on a campus with ubiquitous wireless technology. The college's excellent programs in service learning, the performing arts, and athletics, create a vibrant and participatory campus life.

Primary Responsibilities

- Customary teaching load is 4 courses per semester (12 semester hours) in undergraduate and MBA-level business courses. This position will have its main focus on the undergraduate program.
- Courses may include: Principles of Marketing, Principles of Management, Sales, Consumer Behavior, and Marketing Strategy. We will consider additional areas as part of the search, but these areas will be preferred.
- Departmental duties include advising students, participating in department and

campus-wide committees, collaborating with faculty on Business Division programs, and service to the campus and community.

- Maintain professional currency in field by participating in field-relevant conferences, professional development, and creative activities.

Qualifications

- PhD in marketing or management preferred. Qualified business-related Master's or JD degrees considered. Practical business experience and digital marketing experience is a plus.
- Demonstrated teaching or training excellence.
- Two years of teaching or training experience preferred.
- Ability to work in a team-oriented environment.

Completed applications must include the following:

- Letter of application addressing interest and qualifications for positions including interest in specific courses mentioned in the responsibilities
- Curriculum Vitae or résumé
- Statement of teaching philosophy
- Name, address, email address, and phone number of at least three references who can address the candidate's qualifications for the positions.
- Transcripts (copies accepted). Official transcripts are required at time of appointment.

Send all materials to:

Ms. Lonnie Boyd
Director of Human Resources
Southwestern College
100 College Street
Winfield, Kansas 67156

Phone: 620-229-6136

Email: HumanResources@sckans.edu

Priority deadline for full consideration is February 21, 2020, but applications will be considered until the position is filled. In compliance with the Immigration Control Act of 1986, candidates for positions must provide proof of eligibility to work before an offer of employment can be made final.

Southwestern is an equal opportunity employer that does not discriminate on the basis race, color, creed, religion, national origin, gender, disability, age, veteran status, sexual orientation, gender identity, or political affiliation. The successful candidate will be subject to a criminal background check.

APPLICATION INFORMATION

Postal Address: Lonnie Boyd
Human Resources
Southwestern College
100 College St.
Winfield, KS 67156

Phone: 620-229-6136

Fax: 620-229-6245

Email Address: **HumanResources@sckans.edu**

Southwestern College is an Affirmative Action, Equal Employment Opportunity employer.

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