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Southwest Minnesota State University

Assistant or Associate Professor of Marketing Tenure-Track

Description

Assistant or Associate Professor of Marketing – Tenure-Track

Salary and Terms: Nine-month appointment. Salary placement is based on evaluation and experience.

Appointment Date: August 2018

Application Deadline: Review of applications will begin October 20, 2017 and will continue until the position is filled.

Position Description: The Marketing program is seeking applicants for a tenure-track position to serve as Assistant or Associate Professor of Marketing with an emphasis on the strategic, research and the business marketing field. This position will teach courses related to marketing strategy while also overseeing the undergraduate commercial research organization that serves the marketing research, marketing promotional and social media needs of the local businesses and governmental organizations in the surrounding area. The position will engage in scholarly and creative activity, continuing preparation and study, contribute to student growth and development, and serve the university community. SMSU, in its commitment to meeting the services needs of the region, expects faculty to engage in regional services as part of their community service responsibility. The specific position will fulfill that commitment through overseeing the research center's community

Job Information

Location:

Marshall, Minnesota, 56258, United States

Job ID:

37142346

Posted:

September 19, 2017

Position Title:

Assistant or Associate Professor of Marketing Tenure-Track

School Name:

Southwest Minnesota State University

Specialties:

Strategy

Do you plan on interviewing at the Summer AMA Conference?:

No

Position Start Date:

Qualifications:

For assistant professor position:

Ph.D. in Marketing or DBA with an emphasis in Marketing or related discipline from an accredited institution and/or nationally or internationally recognized doctoral program. ABD will be considered for applicants who expect to receive the Ph.D. or DBA within one semester of appointment.

For associate professor position:

Ph.D. in Marketing or DBA with an emphasis in Marketing or related discipline from an accredited institution and/or nationally or internationally recognized doctoral program and seven years (7) of collegiate-level teaching experience.

Candidates for either assistant or associate professor should also have the following:

- Demonstrated teaching excellence in the discipline and specialization associated with the position expected.
- Professional work experience in the marketing field outside of academia is preferred.
- Excellent written and verbal communication skills.
- Demonstrated ability/competence in instructional technology and online teaching.
- Must have an understanding of and an appreciation for liberal education. The University is committed to fostering a global perspective. The successful candidate will have practitioner experience in industry and have demonstrated ability to teach and work with persons from diverse backgrounds. Candidate should also show evidence where they have advanced and assisted students professionally, personally and academically, enabling students to achieve personal success.

The University: Southwest Minnesota State University is one of seven universities in the Minnesota State system. SMSU gives highest priority to excellence in teaching and preparing students to be lifelong learners through quality undergraduate teaching/advising and close student/faculty relationships. Its mission, dating back to 1967, provides access to university-level programs in liberal arts & professional studies.

The University has a special commitment to the educational needs of the people in its service region reflected through its curricula, cultural programs, diversity of staff and students, cooperative relationships with the public and private sectors, and regional institutions. The 216-acre campus encompasses 24 modern, interconnected, and accessible buildings. Marshall (pop. 13,000) is the hub of a rich agricultural area and offers a variety of cultural, recreational and educational opportunities. The position is an opportunity to be part of a vibrant, dynamic and growing institution that is searching for exceptionally talented people.

Application Data: Letter of application addressing position qualifications, vita, recent student evaluations, and transcripts should be attached to your application. To apply for this position, please complete the online application process at

<http://www.smsu.edu/administration/humanresources/neogov.html>.

Additional information on Southwest Minnesota State University can be found at: www.SMSU.edu

*Nine Month Appointments- Along with all other Universities that are part of the Minnesota State system, standard faculty appointments are for 168 duty days distributed over any nine consecutive months. The nine months need not align with the traditional academic year and may be changed every two years. Initial faculty appointments at SMSU are expected to be similar to or the same as the academic year unless otherwise indicated on the vacancy notice.

Southwest Minnesota State University is a member of the Minnesota State system and is an equal opportunity educator and employer. The University is committed to affirmative recruitment and encourages applications from women, persons of color, and persons with disabilities. Applicants must be able to lawfully accept employment in the United States. Requests for reasonable accommodation of a disability during the application and/or interview process should be made to the Affirmative Action Office, 507-537-6208. For TTY communications, contact Minnesota Relay Service at 1-800-627-3529. This vacancy notice is available in alternative format upon request.

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