



Assistant Professor of Marketing

Institution:	Southwest Minnesota State University
Location:	Marshall, MN
Category:	Faculty - Business - Marketing and Sales
Posted:	11/01/2016
Application Due:	Open Until Filled
Type:	Full Time

Assistant Professor of Marketing

Salary and Terms: Full-time, nine-month tenure-track position. Salary placement is based on evaluation and experience.



Application Deadline: Review of applications will begin December 1, 2016 and will continue until the position is filled.

Appointment Date: August 2017

Position Description:

This position will teach marketing courses related to the strategic and business marketing fields, and oversee the undergraduate commercial research organization that serves the marketing research, marketing promotional, and social media needs of local businesses and governmental organizations in the surrounding area. This position will engage in scholarly and creative activity, continuing preparation and study, contribute to student growth and development, and serve the university community. SMSU, in its commitment to meeting the service needs of the region, expects faculty to engage in regional service, education or study as part of their community service responsibility.

Qualifications:

- Ph.D. in Marketing from an AACSB accredited institution, candidates with ABD will be

considered, however a Ph.D. will be required prior to August 2017.

- Teaching experience in Marketing at both the undergraduate and MBA level in strategic and business-to-business course.
- Practitioner research experience in a commercial environment preferred.
- Demonstrated teaching excellence is expected.
- Applicants should have knowledge of, or willingness to learn, online and web supported course delivery methods.
- Applicants should have superior written and oral communication skills.
- A demonstrated ability to work collaboratively with faculty, staff, students, and business/community groups is expected.
- Candidate must have an understanding of and appreciation for liberal education. The University is committed to fostering a global perspective. The successful candidate will have demonstrated ability to teach and work with persons from diverse backgrounds.

The University:

Southwest Minnesota State University is one of seven universities in the Minnesota State system. SMSU gives highest priority to excellence in teaching and preparing students to be lifelong learners through quality undergraduate teaching/advising and close student/faculty relationships. Its mission, dating back to 1967, provides access to university-level programs in liberal arts & professional studies. The University has a special commitment to the educational needs of the people in its service region reflected through its curricula, cultural programs, diversity of staff and students, cooperative relationships with the public and private sectors, and regional institutions. The 216-acre campus encompasses 24 modern, interconnected, and accessible buildings. Marshall (pop. 13,000) is the hub of a rich agricultural area and offers a variety of cultural, recreational and educational opportunities. The position is an opportunity to be part of a vibrant, dynamic and growing institution that is searching for exceptionally talented people.

Application Data:

Letter of application addressing position qualifications, vita, student evaluations, and transcripts should be attached to your application. To apply for this position, please complete the online application process at <http://www.smsu.edu/Administration/HumanResources/neogov.cfm> . Additional information on Southwest Minnesota State University can be found at: www.SMSU.edu

*Nine Month Appointments - Along with all other Universities that are part of the Minnesota State system, standard faculty appointments are for 168 duty days distributed over any nine consecutive months. The nine months need not align with the traditional academic year and may be changed every two years. Initial faculty appointments at SMSU are expected to be similar to or the same as the academic year unless otherwise indicated on the vacancy notice.

Southwest Minnesota State University is a member of the Minnesota State system and is

an equal opportunity educator and employer. The University is committed to affirmative recruitment and encourages applications from women, persons of color, and persons with disabilities. Applicants must be able to lawfully accept employment in the United States. Requests for reasonable accommodation of a disability during the application and/or interview process should be made to the Affirmative Action Office, 507-537-6208. For TTY communications, contact Minnesota Relay Service at 1-800-627-3529. This vacancy notice is available in alternative format upon request.

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APPLICATION INFORMATION

Postal Address:	Southwest Minnesota State University Office of Human Resources 1501 State Street Marshall, MN 56258
Phone:	507 537-6208
Fax:	507 537-6812
TDD:	1-800-627-3529
Online App. Form:	http://www.Click2Apply.net/tkgh89g7zb
Email Address:	hr@smsu.edu

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Apply through HigherEdJobs

Apply through Institution's Website

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