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Southwest Jiaotong University

## Assistant/Associate Professor of Marketing

### Description

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The School of Economics and Management at Southwest Jiaotong University seeks candidates for full-time Assistant/Associate/Full Professors in marketing.

Founded in 1896, Southwest Jiaotong University (SWJTU) is a university with long history. The School of Economics and Management was founded in 1984, with academic and professional programs. The School boasts for its qualified teaching staff, with 96 full-time teachers, including 1 part-time academician, 3 Yangtze Scholar Chair professors, 1 Distinguished Young Scholar of Natural Science Foundation of China. In the past 30 years of development, the School has completed over 640 research projects with one Major Program supported by the National Natural Science Foundation of China, one project supported by National Science Fund for Distinguished Young Scholars, one Innovation Team supported by the Ministry of Education of China and two 863-Project. More than 300 articles are published in the top journals in Chinese or English.

### Requirements

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Applicants should demonstrate 1) evidence of high quality teaching ability with experience, at both undergraduate and postgraduate level, and contributions to course and program development; 2) expertise in one or

### Job Information

**Location:**

Chengdu, Sichuan, 610031, China

**Job ID:**

35868120

**Posted:**

June 29, 2017

**Position Title:**

Assistant/Associate Professor of Marketing

**School Name:**

Southwest Jiaotong University

**Specialties:**

All

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Fall 2017

more of the major areas of marketing; 3) significant potential for future high quality publications; 4) a good mastery of English or Mandarin, and other qualifications will be discussed face to face during the interview. The successful candidate should have a Ph.D degree in marketing or a related field.

Application Package should be submitted via email to Ms. Chen before 10th September, 2017, including cover letter, curriculum vitae, relevant publications or working papers. Any available teaching evaluations, recommendation letters and other relevant materials are invited but not required.

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