

## Assistant/Associate Professor of Marketing

<b>Institution:</b>	Southern Utah University
<b>Location:</b>	Cedar City, UT
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	09/18/2018
<b>Type:</b>	Full Time



### Job Description

The Dixie L. Leavitt School of Business at Southern Utah University seeks applicants for an Assistant/Associate Professor of Marketing. This is a tenure-track position to start August 15, 2019. Salary is commensurate with qualifications and experience. The Leavitt School of Business is AACSB accredited and places significant emphasis on faculty members providing an engaging learning experience for students.

Southern Utah University is a comprehensive, regional graduate and undergraduate degree-granting university located in Cedar City, Utah. SUU is an accredited, state-supported institution with an enrollment of over 10,000 students. Home to the Utah Shakespeare Festival and surrounded by national parks, monuments, forests and wilderness areas that draw millions of visitors annually from around the world, it is only 40 minutes from great snow skiing and year-round golfing. SUU is located 2 ½ hours from Las Vegas and 3 ½ hours from Salt Lake City, placing it in a perfect geographic location for diverse education and professional opportunities.

This position is contingent upon funding.

### General Duties & Responsibilities

1. Teach undergraduate and graduate courses in Marketing, including Marketing Research and Marketing Management. In addition, the preferred candidate will have the ability to provide focused instruction in a marketing-related niche area such as logistics & supply chain management, professional sales, advertising and branding, etc.

2. Engage and mentor students in the exploration of career opportunities and placement within the discipline.
3. Develop and grow the undergraduate Marketing program.
4. Provide service to the department, school, and university, as well as professional service.
5. Other duties as assigned.

**Required Qualifications**

1. Earned doctorate and publications in Business, Marketing, or related discipline required.
2. Professional experience in marketing desirable.
3. Excellent teaching and proven research skills.
4. Active research agenda in marketing or closely related areas.
5. Ability to engage and mentor students in the exploration of career opportunities and placement within the discipline.

In accordance with Utah State Code 53A-3-410, appointment to this position is contingent upon the successful passing of a background check.

**Full Time/Part Time:** Full Time

**Tenure/Non-Tenure Track:** Tenure-Track

**Salary or Salary Range:** Salary is commensurate with qualifications and experience

**Posting Number:** F1600156

**Open Date:** 09/15/2018

**First Consideration Date:** 11/15/2018

**Open Until Filled:** Yes

**Special Instructions to Applicant**

Applicants should apply online at <http://jobs.suu.edu> or you can go to the direct link at <http://jobs.suu.edu/applicants/Central?quickFind=52201> and click on "Apply for this posting". Individuals are asked to attach, electronically, the following required documents: a cover letter, resume/CV, statement of teaching philosophy, and the names, addresses, and telephone numbers of three professional references. Finalists will be required to provide official transcripts to verify university degrees and will provide student evaluations, if available. First consideration of applications will begin January 1, 2019; the position will remain open until filled. If you have questions or problems with the application process, contact Human Resources at [jobs@suu.edu](mailto:jobs@suu.edu) or 435-586-7754.

Southern Utah University is an Equal Opportunity/Affirmative Action Employer.

**EEO Statement**

Southern Utah University is committed to maintaining a community which recognizes and values the worth and dignity of every person; fosters tolerance, understanding, and mutual respect among its members; and encourages individual commitment to personal responsibilities in equal measure with personal rights. In pursuit of its goal of academic excellence, the University seeks to develop and nurture diversity. The University believes that diversity among its many members strengthens the institution, stimulates creativity, promotes the exchange of ideas, and enriches campus life.

Southern Utah University does not discriminate against any member of the University community on the basis of race, religion, color, sex, age, national origin, sexual orientation, gender identity, disability status, veteran status, pregnancy, pregnancy-related condition, genetic information, or other bases protected by applicable law in employment, treatment, admission, access to educational programs and activities, or other University benefits or services.

## APPLICATION INFORMATION

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**Contact:** Southern Utah University

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**Online App. Form:** <https://jobs.suu.edu/postings/2129>

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Apply through Institution's Website