

Assistant/Associate Professor of Marketing

Posting Details

Position Information

Job Title Assistant/Associate Professor of Marketing

Job Description The Dixie L. Leavitt School of Business at Southern Utah University seeks applicants for an Assistant/Associate Professor of Marketing. This is a tenure-track position to start August 15, 2020. Salary is commensurate with qualifications and experience. The Leavitt School of Business is AACSB accredited and places significant emphasis on faculty members providing an engaging learning experience for students. Southern Utah University is a comprehensive, regional graduate and undergraduate degree-granting university located in Cedar City, Utah. SUU is an accredited, state-supported institution with an enrollment of over 11,000 students. Home to the Utah Shakespeare Festival and surrounded by national parks, monuments, forests and wilderness areas that draw millions of visitors annually from around the world, it is only 40 minutes from great snow skiing and year-round golfing. SUU is located 2 ½ hours from Las Vegas and 3 ½ hours from Salt Lake City, placing it in a perfect geographic location for diverse education and professional opportunities.

General Duties & Responsibilities

1. Teach undergraduate and graduate courses in Marketing. In addition, the preferred candidate will have the ability to teach face-to-face and online courses, and provide focused instruction in a marketing-related niche area such as digital marketing, logistics & supply chain management, professional sales, entrepreneurial marketing, retailing, advertising and branding, etc.
2. Engage and mentor students in the exploration of career opportunities and placement within the discipline.
3. Develop and grow the undergraduate Marketing program.
4. Provide service to the department, school, and university, as well as professional service.
5. Other duties as assigned.

Required Qualifications

Qualifications:

1. Earned doctorate and publications in Marketing or related discipline required.
2. Professional experience in marketing desirable.
3. Excellent teaching and proven research skills.
4. Active research agenda in marketing or closely related areas.
5. Ability to engage and mentor students in the exploration of career opportunities and placement within the discipline.

In accordance with Utah State Code 53A-3-410, appointment to this position is contingent upon the successful passing of a background check.

Preferred Qualifications

Physical Demands

Full Time/Part Time Full Time

Hours worked/day

Months/year

Tenure/Non-Tenure Track Tenure-Track

Salary or Salary Range Salary is commensurate with qualifications and experience

Posting Detail Information

Posting Number F1600211

Open Date 10/21/2019

First Consideration Date 11/21/2019

Close Date

Open Until Filled Yes

Special Instructions to Applicant

Applicants should apply online at <http://jobs.suu.edu>. Individuals are asked to attach, electronically, the following required documents: a cover letter, resume/CV, statement of teaching philosophy, and the names, addresses, and telephone numbers of three professional references. Finalists will be required to provide official transcripts to verify university degrees and will provide student evaluations, if available. First consideration of applications will begin January 1, 2020; the position will remain open until filled. If you have questions or problems with the application process, contact Human Resources at jobs@suu.edu or 435-586-7754.
Southern Utah University is an Equal Opportunity/Affirmative Action Employer.

EEO Statement

Southern Utah University is committed to maintaining a community which recognizes and values the worth and dignity of every person; fosters tolerance, understanding, and mutual respect among its members; and encourages individual commitment to personal responsibilities in equal measure with personal rights. In pursuit of its goal of academic excellence, the University seeks to develop and nurture diversity. The University believes that diversity among its many members strengthens the institution, stimulates creativity, promotes the exchange of ideas, and enriches campus life.

Southern Utah University does not discriminate against any member of the University community on the basis of race, religion, color, sex, age, national origin, sexual orientation, gender identity, disability status, veteran status, pregnancy, pregnancy-related condition, genetic information, or other bases protected by applicable law in employment, treatment, admission, access to educational programs and activities, or other University benefits or services.

Supplemental Questions

Required fields are indicated with an asterisk (*).

Documents Needed To Apply

Required Documents

1. Resume/Curriculum Vitae
2. Cover Letter
3. Unofficial Transcripts (1)
4. Student Evaluations
5. Contact Information for at least 3 Professional References

Optional Documents