

## Clinical Professor in Marketing

<b>Institution:</b>	<b>Southern Methodist University</b>
<b>Location:</b>	Dallas, TX
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	10/15/2019
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time
<b>Notes:</b>	marked as a <b>Priority</b> and included in <b>Diversity and Inclusion Email</b>

Fall 2020

SOUTHERN METHODIST UNIVERSITY  
Cox School of Business

Faculty Position in Marketing #53959

The Cox School of Business at Southern Methodist University is seeking candidates for a non-tenure-track Clinical Professor of Marketing position, at all levels of experience, for Fall 2020. The primary focus of this position is to teach required and elective marketing courses in the school's undergraduate and graduate business degree programs. Additional responsibilities include outreach to the business community, mentoring and advising students, participating in curriculum development, and other activities in support of the educational mission of the University. Further information about the marketing department at SMU can be found here <https://www.smu.edu/cox/Learning-Culture/Academic-Departments/Marketing>.

A graduate degree is required and preference will be given to those who have earned a doctoral degree in marketing or related discipline. Demonstrated success in teaching marketing courses is also desirable. Given the department's strategic emphasis on data analytics, candidates should be comfortable teaching quantitative material to all levels of students. Extensive experience working in industry, and/or the ability to draw upon resources in the business community is also highly valued.

Applicants should provide a statement of interest, a curriculum vitae, a list of references,

and evidence of teaching effectiveness. The review of applications will begin October 20, 2019 and will continue until the position is filled. The duration of the initial appointment is three years, and may be renewed based on performance. Hiring is contingent on the satisfactory completion of a background check. Please apply via <http://apply.interfolio.com/69716>

## APPLICATION INFORMATION

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**Contact:** Jacquelyn S. Thomas  
Cox School of Business, Marketing Department  
Southern Methodist University

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**Online App. Form:** <http://apply.interfolio.com/69716>

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Southern Methodist University will not discriminate in any employment practice, education program, or educational activity on the basis of race, color, religion, national origin, sex, age, disability, or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation.

Apply through Institution's Website

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