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Southern Methodist University

Marketing Faculty Positions - All Ranks

Description

The Cox School of Business at Southern Methodist University is seeking to fill two tenured/tenure-track marketing faculty positions for Fall 2019. Applications are invited for assistant, associate, and full professor levels.

Applicants should provide a curriculum vitae, a list of references, and evidence of research and teaching effectiveness. Applications should be submitted through Interfolio (<https://apply.interfolio.com/50502>). Review of applications will begin on June 1, 2018 and will remain open until positions are filled. The committee will notify applicants of its employment decisions after the positions are filled. Interviews of some applicants will occur at the AMA Summer Educators Conference, August 10 - August 12, 2018, in Boston.

Requirements

Candidates are expected to exhibit strong research capabilities. Preference will be given to candidates with empirically-focused research interests, broadly defined to include digital, experimental, observational, secondary, scanner, survey, and other types of data. Candidates are also expected to be able to teach undergraduate and graduate business

Job Information

Location:

Dallas, Texas, United States

Job ID:

41167870

Posted:

May 21, 2018

Position Title:Marketing Faculty Positions
- All Ranks**School Name:**Southern Methodist
University**Specialties:**

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

school courses effectively. Candidates must have earned a doctoral degree in marketing or a related field, or expect to complete all doctoral degree requirements by the Summer 2019. Research and teaching are emphasized for tenure and promotion. Salary is negotiable based on experience, research record, and rank.

Position Start Date:

Fall 2019

Job Duration:

Indefinite

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