

Assistant Lecturer/Clinical Assistant Professor

Institution:	Southern Illinois University Carbondale
Location:	Carbondale, IL
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Management
Posted:	09/12/2019 (Reposted Job: Initially posted on 06/27/2019)
Application Due:	09/27/2019
Type:	Adjunct/Part-Time

**Department of Marketing
Southern Illinois University Carbondale**

EXTENDED DEADLINE

Position: The College of Business at Southern Illinois University Carbondale is seeking qualified applicants for a teaching position within the Department of Marketing. Employment begins in the Spring 2020 semester (January 1, 2020). This is a term, non-tenure-track appointment. The opening will involve teaching four courses in various areas of Marketing such as Consumer Behavior, Marketing Channels, and Marketing Management, Promotional Strategy.

Qualifications: Applicants must have earned a Master's degree, PhD preferred, in Marketing or related area of Business from an AACSB-accredited University by date of hire. For individuals with a doctoral degree, the appointment will be at the rank of Clinical Assistant Professor. Individuals must be strongly committed to quality teaching and have a minimum of one semester of university-level marketing teaching experience within the above listed courses/subject areas at the effective date of employment.

Effective Start Date: January 1, 2020

Application Deadline: September 27, 2019, or until filled.

Application Procedure: Complete application packets must include a letter of application, curriculum vita, evidence of university-level teaching experience, and contact information for three references. Please submit a complete application packet to:

mktgsearch@business.siu.edu

or

Chair, Search Committee - COB-180
Department of Marketing
Southern Illinois University Carbondale
1025 Lincoln Drive, Mail code 4627
Carbondale, IL 62901

APPLICATION INFORMATION

Postal Address: Chair, Search Committee - COB-180
Marketing
Southern Illinois University Carbondale
1025 Lincoln Drive, Mail code 4627
Carbondale, IL 62901

Email Address: mktgsearch@business.siu.edu

SIU Carbondale is an Affirmative Action/Equal Opportunity employer of individuals with disabilities and protected veterans that strives to enhance its ability to develop a diverse faculty and staff and to increase its potential to serve a diverse student population. All applications are welcomed and encouraged and will receive consideration.

Apply through [HigherEdJobs](#)

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