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Assistant professor in marketing

Description

Tenure-Track Faculty Positions in Marketing

at The SolBridge International School of Business

The SolBridge International School of Business, Daejeon, South Korea, invites applications for tenure-track positions in the main subfields of marketing. **We offer a competitive package, including free housing, based on experience and potential.** SolBridge faculty and their families are affiliated with the Korean health insurance system and with the advantageous Korean Teachers' Pension Plan.

QUALIFICATIONS

Candidates must hold a Ph.D. from a reputed doctoral program. Promising ABD candidates will be considered.

We are looking for applicants with a commitment to teaching, both face-to-face and online, high quality scholarship, and service to the school and to the academic community.

RESPONSIBILITIES

Successful candidates will:

- Teach at the undergraduate and graduate levels and participate in the development of the programs;
- Carry out research activities aimed at publication in high quality academic journals;
- Contribute to the development of a research culture in the school;
- Represent and promote SolBridge in their academic networks.

THE SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS

We are young international business school, founded in 2007, where English is the working language in all areas. Our students, faculty, and administrative staff represent a wide range of cultures and nationalities.

It is the youngest school ever to apply for and receive AACSB accreditation, only six years after its foundation.

Currently, SolBridge offers a four-year undergraduate program, a one year MBA and a one year Master of Science in Marketing Analytics. The school is committed to growing existing programs and will add others, including a Ph.D.

Our ambition is to leverage our location at the geographical, economic, and cultural center of a region which produces 25% of world GDP (China, Japan, and Korea) to position SolBridge in the select group of leading international business schools.

This ambition is fully supported by our parent organization, the Woosong Educational Foundation, a non-profit educational foundation committed to excellence.

We are a young entrepreneurial school and we are looking for entrepreneurial-minded scholars to be part of an exciting journey.

Job Information

Location:

Daejeon, Other / Non-US, 34613, South Korea

Job ID:

52676205

Posted:

January 8, 2020

Position Title:

Assistant professor in marketing

School Name:

SolBridge International School of Business

Specialties:

All

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

THE CITY OF DAEJEON

We are based in Daejeon, at the center of Korea. Seoul (North) is one hour away by KTX, the fast train service. Busan (South) is one and a half hours. The city is known as the 'Silicon Valley' of Korea and is home to thriving R&D, business, and academic communities.

APPLICATION PROCEDURE

Applications are to be sent to recruitment@solbridge.ac.kr

The following materials are required:

- Cover letter
- Research and teaching statement;
- Curriculum Vitae;
- Sample publications or job market paper;
- Reference letters.

Review of applications will begin upon receipt and continue until the positions are filled.

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