

FULL-TIME ASSISTANT, ASSOCIATE, OR FULL PROFESSOR POSITIONS (TENURED OR TENURE-TRACK) IN MARKETING

The Lee Kong Chian School of Business invites highly qualified applicants for positions at the assistant, associate, or full professor ranks for a tenured or tenure-track position in Marketing. The position starts on July 1, 2020.

About Singapore Management University and the Lee Kong Chian School of Business: Singapore Management University was launched as Singapore's first privately-managed university in collaboration with the University of Pennsylvania's Wharton School over a decade ago. SMU's vision is to be a premier university, internationally recognised for its world class research and distinguished teaching. Today, SMU is home to about 7,000 students with over 300 faculty members comprising 6 schools.

The Lee Kong Chian School of Business has over 120 full-time faculty and more than 3,000 students. Accredited by AACSB and EQUIS, the School offers a full suite of undergraduate, master's (including the MBA), doctoral programmes. Recently, the School was ranked 33rd in business schools globally by UT Dallas and 6th among business schools in Asia-Pacific by Financial Times. In addition, the SMU MBA programme was ranked 43rd among business schools in the world by Financial Times. The School is the home to the Centre for Marketing Excellence, the Retail Centre of Excellence, and the LVMH-SMU Luxury Brand Initiative.

Application procedure and deadline:

All application materials consisting of (1) a detailed CV, (2) a personal statement on research and teaching, (3) three research samples, (4) three reference letters, and (5) a cover letter (please specify the position/rank that the candidate is seeking).

All applications should be sent using the following

link: https://smucareers.taleo.net/careersection/smu_ext_ft/jobsearch.ftl and locate the subject heading "**Full-Time Faculty, Tenured or Tenure-track, Marketing**" to the attention of Associate Professor of Marketing Hannah H. Chang. Interviews will be conducted either before or during the 2019 AMA Summer Academic Conference in Chicago, Illinois. Application deadline is Monday, July 1, 2019, in which priority considerations will be given to the applications received on or before this date.

QUALIFICATIONS

We welcome applications from candidates with strong research record and teaching potential, with high-quality publication records commensurate with their rank.

We particularly welcome applications in quantitative marketing (both empirical and analytical) and marketing strategy.

PRIMARY LOCATION : Singapore

JOB : Full Time

ORGANIZATION : Marketing

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