



FULL-TIME ASSISTANT, ASSOCIATE, OR FULL PROFESSOR POSITIONS IN MARKETING

The Lee Kong Chian School of Business invites highly qualified applicants for positions at the assistant, associate, or full professor ranks for a tenured or tenure-track position in Marketing. The position starts on July 1, 2019. We particularly welcome applications from candidates with strong research record in quantitative modelling (both empirical and analytical).

About Singapore Management University and the Lee Kong Chian School of Business:

Singapore Management University was launched as Singapore's first privately-managed university in collaboration with the University of Pennsylvania's Wharton School over a decade ago. SMU's vision is to be a premier university, internationally recognised for its world class research and distinguished teaching. Today, SMU is home to about seven thousand students with over three hundred faculty members comprising six schools.

The Lee Kong Chian School of Business has over 120 full-time faculty and more than 3,000 students. Accredited by AACSB and EQUIS, the school offers a full suite of undergraduate, master's (including the MBA), doctoral programmes. The School is the home to the Centre for Marketing Excellence, the Retail Centre of Excellence, and the LVMH-SMU Luxury Brand Initiative.

Application procedure and deadline: All application materials consisting of (1) a detailed CV, (2) a personal statement on research and teaching, (3) three research samples, (4) three reference letters, and (5) a cover letter. All application materials are to be sent to marketingcv@smu.edu.sg with the subject heading "**Tenure Track Application 2018**" to the attention of **Associate Professor Hannah Chang**. Interviews will be conducted either before or at the 2018 AMA Summer Academic Conference in Boston, Massachusetts. Priority considerations will be given to applications received before July 1, 2018.