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Assistant Professor of Marketing

[Siena College](#) in New York

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| Deadline | July 01, 2018 |
| Date Posted | May 14, 2018 |
| Type | Tenured, tenure track |
| Salary | Competitive |

Employment Type Full-time

The Department of Marketing in the School of Business at Siena College is accepting applications for one tenure-track position to begin in September 2019. The position will be at the assistant professor level and includes instruction at the undergraduate and graduate levels. The School of Business is AACSB accredited and has an enrollment of 1,300 students. Marketing is among the largest majors in the school.

Requirements for the position include a Ph.D. or DBA in Marketing (ABD will be considered) and experience teaching introductory and upper-level marketing courses at the undergraduate level; experience teaching at graduate level is a great value added. The School of Business will be launching a MBA Program in Fall 2019 and candidates will be expected to instruct either Customer Relationship Management or Strategic Branding for Managers. To be considered, a candidate must be able to demonstrate that s/he is a skilled teacher. This individual will be expected to engage in research and professional development activities.

commensurate with AACSB expectations. Practical experience in industry is an important criterion in the selection process. A background screening will be required.

Siena College is located in a suburban area just two miles north of Albany, New York's capital city. The Capital District offers a variety of high quality cultural entertainment and outdoor activities. Albany is also centrally located and less than three hours from New York City, Boston, and Montreal. It is easily accessible by plane, train, or automobile.

Siena College is committed to attracting, supporting, and retaining a diverse faculty. We actively encourage applications from women, minorities, persons with disabilities, veterans, and others from under-represented groups who may make a positive contribution to the diversification of ideas and perspectives.

Siena College is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation or gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.

Interviews will begin immediately and continue through July 1, 2018. Applications should include a letter of application, curriculum vitae, statement of teaching philosophy, a brief research agenda, a summary of student evaluations, and the names of three references. Siena will have a representative at the Applied Business Research Conference in Boston August 1-3, 2018. Please apply at <https://siena.interviewexchange.com/jobofferdetails.jsp?JOBID=97783>



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