

## Open-Ranked Tenured/Tenure-track Positions in Marketing

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The School of Entrepreneurship and Management (SEM) at ShanghaiTech University is seeking outstanding applicants for assistant, associate or full professor positions in Marketing with a start date of July 2019. We seek candidates in both quantitative and behavioral marketing.

The ideal candidate is supposed to have strong research record and teaching experience. Junior applicants should have a PhD degree (when reporting duty) and high potential in teaching and research. Candidates for Associate and Full Professor posts are expected to have demonstrated academic leadership. Appointment with tenure can be offered to candidates with outstanding research and teaching record.

Salary and benefits will be competitive, commensurate with experience and academic accomplishments. We also offer a generous amount of start-up grant, competitive teaching load, and abundant research support. Faculty housing is available on campus, size of housing commensurate with rank. SEM faculty are subsidized to hire full-time assistant to assist in research and teaching during their tenure at the University.

Interested individuals should arrange to send the following material to [sem-recruit@shanghaitech.edu.cn](mailto:sem-recruit@shanghaitech.edu.cn) with the subject line: Marketing Application – Your Name:

- cover letter;
- CV;
- Job market paper and/or representative publications;
- Evidence for teaching effectiveness;
- Three letters of reference.

Selected applicants will be contacted for interviews in the AMA Annual Meetings in Boston. Please email [sem-recruit@shanghaitech.edu.cn](mailto:sem-recruit@shanghaitech.edu.cn) if you have questions.

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| Institution:         | ShanghaiTech University<br>School of Entrepreneurship and Management (SEM)<br>上海科技大学<br>创业与管理学院   |
| Location:            | Shanghai, China 上海，浦东新区，张江高科技园区   |
| Positions Available: | Open-Ranked Tenured or Tenure-track Faculty Positions in Marketing.<br>Positions open till filled.  |
| Requirements:        | <ul style="list-style-type: none"><li>• Must have Ph.D. in Marketing or related field by the appointment date.</li><li>• Candidates in quantitative and behavioral research areas are all considered.</li></ul> |

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| Responsibilities:                   | <ul style="list-style-type: none"> <li>• Competitive Teaching Load. Teach graduate, undergraduate or advance training courses in Marketing (i.e. : Marketing Research; Marketing Analytics; Marketing Strategies; Consumer Behavior)</li> <li>• Conduct original research leading to premium publications in peer-reviewed outlets</li> <li>• Serve on faculty committees; advise students.</li> </ul> |
| Compensation:                       | Competitive salaries and benefits commensurate with experience, rank, teaching and research performance.   |
| Application Materials:              | <ul style="list-style-type: none"> <li>❖ CV &amp; Cover Letter.</li> <li>❖ Three Letters of Reference.</li> <li>❖ Research Statement. Sample research works.</li> <li>❖ Teaching Statement. Evidence of teaching effectiveness.</li> </ul>   |
| Application to be sent to:          | <a href="mailto:Sem-recruit@shanghaitech.edu.cn">Sem-recruit@shanghaitech.edu.cn</a> . Please put “Marketing Application-Your Name” in the email subject line. Thank you.  |
| AMA Interviews:                     | Complete applications received by July 10 <sup>th</sup> will be reviewed and will be contacted for AMA interview in Boston.  |
| For more information, please visit: | <a href="http://www.sem.shanghaitech.edu.cn">www.sem.shanghaitech.edu.cn</a>   |

### About ShanghaiTech University

Founded in 2013 by the Shanghai Municipal Government in partnership with the Chinese Academy of Sciences (CAS), ShanghaiTech is committed to becoming a research university of academic excellence and serving the national development strategy. The university aims to nurture future leading scientists, inventors and entrepreneurs. Students are encouraged to investigate the challenges China faces, to explore cutting-edge research areas and high-tech industries, and to put their innovative and entrepreneurial ideas into action. Located in Zhangjiang National Science Center, ShanghaiTech is surrounded by more than 600 R&D institutions, which provides a unique advantage for the university to be intimately connected to the cutting edges of the high-tech innovations.

### About ShanghaiTech SEM

SEM is established to meet the needs of China’s economic transformation, and to lead the new era of growth based on innovation and entrepreneurship. She is currently the only School of Entrepreneurship and Management in China. SEM is neither a traditional business school, nor a typical school of finance; she is a brand-new, forward-looking school that specializes in entrepreneurship and management. Our mission is to nurture the managerial talents to serve the real economy, and to launch top-notch innovators into successful entrepreneurs. Transitioning

from top innovators to successful entrepreneurs, and from research labs to boardrooms, requires a chain of knowledge in economics and management. SEM's goal is to provide this chain of knowledge to our innovators, and to become the world's premier business school that is focused on nurturing innovation and entrepreneurship.

Campus Bird-View:

