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Assistant or Associate Professor, Marketing

Position Description

The Albers School of Business & Economics at Seattle University invites applications for Assistant or Associate Professor in the Department of Marketing, which houses the undergraduate Marketing major and supports the MBA and MSBA (MS in Business Analytics) graduate programs. This is a full-time tenure-track faculty position beginning in September 2019. The AACSB-accredited Albers School is ranked among the top business schools in the nation by *U.S. News & World Report* and the *Princeton Review*. The undergraduate marketing program is ranked #1 in the Northwest by *College Factual*.

Faculty responsibilities include teaching, maintaining an active high-quality program of scholarship, and performing university and college service. The successful candidate is expected to teach proficiently in person and online at both the undergraduate and graduate levels (including the Professional, Bridge and Executive MBA programs and the MSBA program) and to conduct exceptional research. We are interested in candidates who can help students analyze complex problems and solve issues, leveraging insights from theory and practice. Albers faculty are encouraged to take an interdisciplinary worldview informed by multicultural and global perspectives, to help students address ethical challenges, and to assist students in promoting social justice both personally and professionally. The new hire is expected to conduct primarily discipline-based research in marketing and focus on publishing in the highest quality academic journals. We are especially interested in applicants with research and teaching interests in marketing analytics as this topic will comprise a portion of the new hire's teaching.

Qualifications

Requirements: Ph. D. in Marketing or relevant field (completed by September 1, 2019); a substantial record or promise of excellence in teaching, in scholarship and in collegial service; and dedication to the values and mission of Seattle University.

Seattle University, founded in 1891, is a Jesuit Catholic university located on 50 acres in Seattle's Capitol Hill neighborhood. More than 7,200 students are enrolled in undergraduate and graduate programs within nine schools and colleges. U.S. News and World Report's "Best Colleges 2018" ranks Seattle University 8th in the West among universities that offer a full range of masters and undergraduate programs. Seattle University is an equal opportunity employer.

In support of its pursuit of academic and scholarly excellence, Seattle University is committed to creating a diverse community of students, faculty and staff that is dedicated to the fundamental principles of equal opportunity and treatment in education and employment regardless of age, color, disability, gender identity, national origin, political ideology, race, religion, sex, sexual orientation, or veteran status. The university encourages applications from, and nominations of, individuals whose differing backgrounds, beliefs, ideas and life experiences will further enrich the diversity of its educational community.

Application Instructions

Applicants should submit documents at <https://www.seattleu.edu/careers>. The following information is requested for submission on the website: CV, teaching and research statement, recent teaching evaluations, two research samples, names and contact information for three references. Application deadline is July 22, 2018; applicants are encouraged (but not required) to be available for meetings at the Summer AMA conference in Boston. Questions regarding the position (not CVs) may be directed to Professor Mathew Isaac, Chair of the Recruiting Search Committee, at isaacm@seattleu.edu.



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