

[Career Center Home](#) › [Search Jobs](#) › [Assistant/Associate Professor of Marketing](#) › [Print Job](#)

 [Print](#)

Seattle Pacific University

Assistant/Associate Professor of Marketing

Description

Full-time, tenure-track position, available September 2019.

Responsibilities:

- Teach regular nine-month load of about 35 quarter credits includes undergraduate and graduate courses in marketing, analytics, marketing research, and related topics (summer teaching possible)
- Ongoing scholarly research and publication
- Advise undergraduates
- Collaborate with the Marketing faculty and the rest the SBGE faculty and staff
- Contribute service within SBGE, university, professional organizations, church, and community

About the School of Business, Government, and Economics: [The School of Business, Government, and Economics](#) (SBGE) at has 32 faculty and nine staff serving about 655 undergraduate majors in Accounting, Business Administration, Economics, Global Development Studies, and Political Science, as well as approximately 150 graduate students in three master's level programs (MBA, MS-IS, and MA in Management). The school is committed to providing a high-quality education through the lens of Christian faith and values, and is distinguished by its emphasis on applied learning. It was the first within the Council for Christian Colleges and Universities membership to

Job Information

Location:

Seattle, Washington, 98119, United States

Job ID:

42404303

Posted:

July 17, 2018

Position Title:

Assistant/Associate Professor of Marketing

School Name:

Seattle Pacific University

Specialties:

Marketing Analytics, Marketing Research, General Marketing

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

achieve secondary accreditation with the AACSB (in 2000), and has successfully maintained accreditation since then. SPU has been ranked #2 in the Western Region as "Best Value," and the school is listed as one of the "Best Grad Schools" by US News. The school is regularly featured in Princeton Review's Best Business Schools, and was recently designated as one of the top 100 programs in the country by the Aspen Institute in their Beyond Grey Pinstripes survey. In addition, the School of Business, Government, and Economics was the first adopter within the Northwest Region of the UN's Principles for Responsible Management Education (PRME) and is one of five PRME champion schools in North America. Beyond such quality indicators, the faculty and staff within the school are a supportive community marked by collaborative teaching, scholarship, and service and commitment to the school's perspective on the purpose and practice of business.

Fall 2019

Job Duration:

Indefinite

Salary:

\$105,000.00 - \$115,000.00
(Yearly Salary)

Requirements

Required Qualifications:

- PhD in Marketing or related discipline (ABD considered)
- Evidence of teaching excellence and scholarly productivity required
- Capable of teaching at both the graduate and undergraduate levels
- Excellent oral and written communication skills
- Compatible with the University's ecumenical Christian mission as expressed in the SPU Statement of Faith
- Personal commitment to Christian faith

Preferred Qualifications:

- Marketing analytics, customer insights, and digital marketing experience or training
- Versatility in teaching assignments a plus
- Strong professional marketing background or orientation
- Experience with diverse populations and/or issues in equity

Jobs You May Like

Thomas F. Glead
Chair of Business
Administration,...

**The Albers School
of Business...**
Seattle, WA, United
States

Assistant, Associate
or Full Professor in...

**Carson College of
Business, ...**
Pullman, WA, United
States

Lecturer, Senior
Lecturer, Associate
Professor or...

**The University of
Queensland**
Brisbane, Australia

Assistant Professor
of Marketing...

**University of
Minnesota Duluth**
Duluth, MN, United
States